

# 12 ENISE

International Meeting on Information Security

Exhibition Centre of León (Spain), **23 and 24 October** 2018

**CYBERSECURITY:** A PILLAR  
FOR DIGITAL TRANSFORMATION

**#12ENISE**

<https://www.incibe.es/enise>  
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Organizers:



Collaborators:



AYUNTAMIENTO DE LEÓN



# INTERNATIONAL MEETING POINT FOR CYBERSECURITY PROFESSIONALS

## TARGET AUDIENCE

- ◆ Experts from cybersecurity industry
- ◆ IT professionals
- ◆ Entrepreneurs

## AN EVENT DESIGNED FOR CYBERSECURITY INDUSTRY WITH THE OBJECTIVES OF:

**Discussing** the role of cybersecurity in digital transformation

Generating opportunities for **business and internationalization**

**Boosting** networking

Bringing together the agents of the **entrepreneur** ecosystem



@INCIBE focuses on [#cybersecurity](#) for 2 days at [#11ENISE](#) in [#LeónESP](#). Follow the [#event](#) via [#streaming](#)



One more year, presents in [#11ENISE](#). A must in [#cybersecurity](#) held in [#LeónESP](#). Thanks [@INCIBE](#)

## 11ENISE IN NUMBERS

1,300

ATTENDEES IN  
THE PREVIOUS  
EDITION

136

NATIONAL AND  
INTERNATIONAL  
SPEAKERS



# 12ENISE EVOLVES AND OFFERS NEW OPPORTUNITIES TO CYBERSECURITY INDUSTRY

**INSTITUTIONAL  
PRESENCE AND  
SUPPORT**

**FIRST LEVEL  
PROGRAM WITH  
CONFERENCES  
AND ROUND TABLES**

**MEETING POINT BETWEEN  
CYBERSECURITY OFFER AND  
DEMAND**

**PRESENCE OF  
INTERNATIONAL  
INVESTORS**

## 12ENISE NEWS

**MORE THAN  
3,000<sub>M2</sub>**

**COMPREHENSIVE EVENT  
GREATER  
SCOPE**

**SPACE FOR  
DEMONSTRATIONS  
AND PRODUCT  
PRESENTATION**

**EXHIBITION  
AREA WITH  
STANDS**



# INTERNATIONAL FIRST LEVEL PROGRAM

#12ENISE

## MAIN HALL

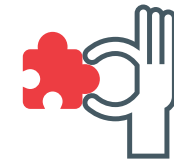
- ◆ Institutional presence
- ◆ Conferences and round tables
- ◆ National and international speakers
- ◆ Topics:



Trends



National  
cybersecurity



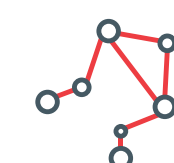
IT/OT  
integration



IoT



Machine  
Learning



Blockchain



Data leak



Insider  
Threats



Cybercrime  
investigation

## ENTREPRENEUR HALL

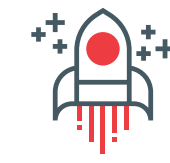
- ◆ Presentation of projects CiberEmprende
- ◆ Topics:



Case Studies



Financing  
solutions



Start-ups



Internationalization



Mergers and  
acquisitions



University-to-Industry  
Transfer

## TRADE SHOW

- ◆ Exhibition space for 50 stands
- ◆ Cybersecurity companies and start-ups
- ◆ Space for demonstrations and product presentations

## INTERNATIONAL BUSINESS FORUM

- ◆ 20 international investors
- ◆ Private business meetings with representatives from the Spanish cybersecurity industry
- ◆ European internationalization advisers

## PARALLEL ACTIVITIES

- ◆ Operators workshop
- ◆ Practical workshop for SMEs
- ◆ Business meeting - IBEX35 companies
- ◆ Meeting of the National Network of Industrial Laboratories
- ◆ Smart Cities Meeting
- ◆ Automobile connected Meeting
- ◆ IV Conference on Law and Cybersecurity
- ◆ ENISE Award





# TRADE SHOW

Exhibition area with stands and open spaces for demonstrations and product presentations

## FEATURES

50

STANDS FOR  
COMPANIES  
AND START-UPS

2

OPEN SPACES FOR  
DEMOSTRATIONS AND  
PRODUCT PRESENTATIONS

## VALUE PROPOSITION FOR EXHIBITORS

OFFERS AN  
**INTERNATIONAL  
SHOWCASE** FOR THE  
CIBERSECURITY  
INDUSTRY

ENABLES TO REACH  
**MORE THAN 1,000  
PROFESSIONALS**

ALLOWS NETWORKING  
AND **COMMERCIAL  
AGREEMENT**

Request more information at:  
[enise@incibe.es](mailto:enise@incibe.es)



# INTERNATIONAL BUSINESS FORUM

Internationalization opportunity for Cybersecurity Industry

## 20 INTERNATIONAL INVESTORS OF SOPHISTICATED DEMAND

♦ FROM:



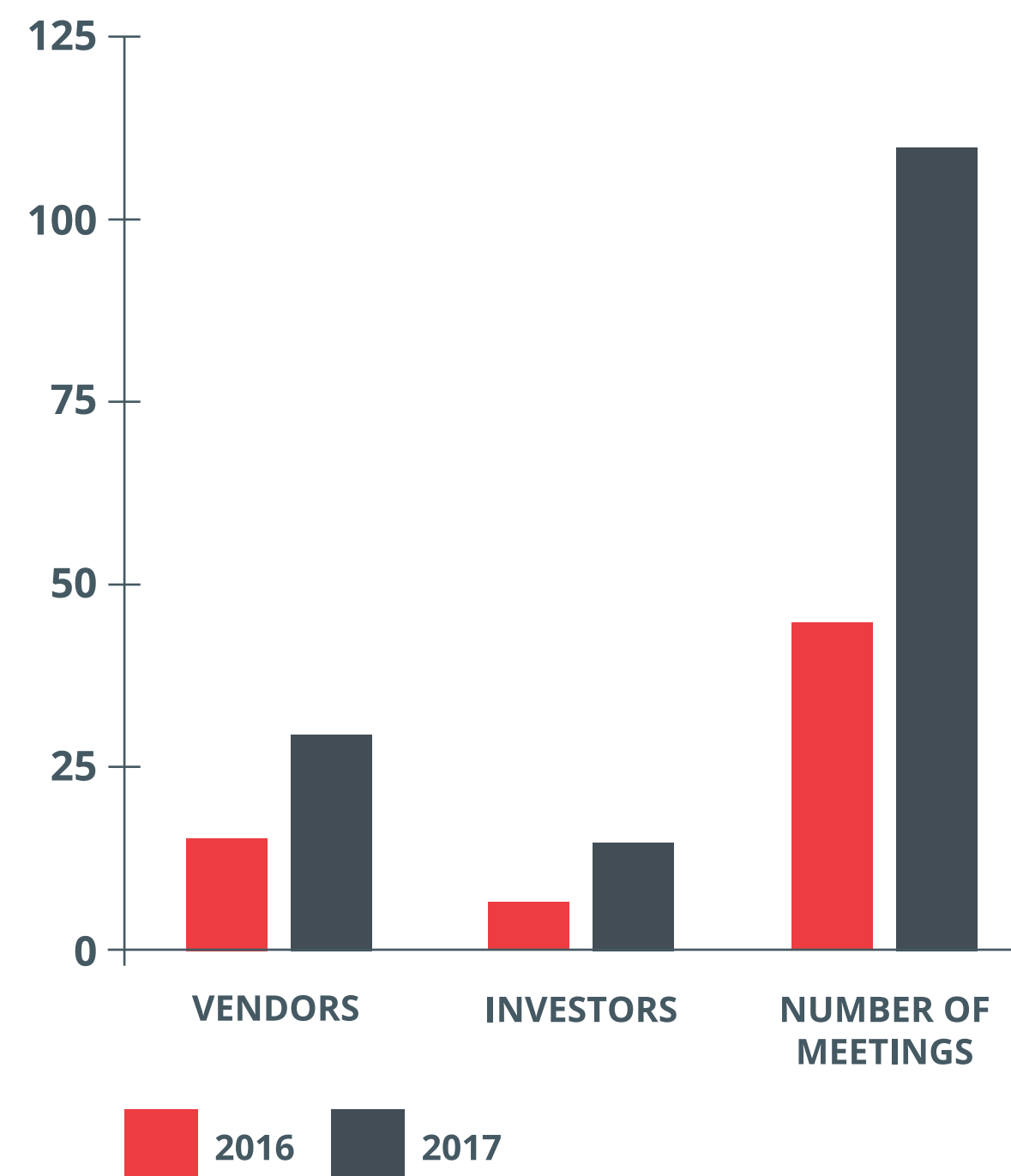
♦ SECTORS:

- Operation of critical infraestructures (Financial, Energy)
- Industry 4.0

### FORMAT

**2DAYS** / PRIVATE BUSINESS MEETINGS  
(Representatives from the Spanish cybersecurity industry)  
**ONE-TO-ONE 20min**

## CONSOLIDATION IN 3<sup>RD</sup> EDITION



## VALUE PROPOSITION FOR PARTICIPANTS

- ♦ Increases international turnover for cybersecurity companies
- ♦ Enables contact with high-level representatives and decision-making capacity
- ♦ Allows collaboration agreements
- ♦ Reinforces Spain brand
- ♦ Provides advice to boost internationalization strategy in companies

## INDICATORS 2017

**100%**  
OF PARTICIPANTS FIND  
MEETING USEFUL

**82%**  
FOUND POSITIVE RESULTS  
AND OPPORTUNITIES

Request more information at:  
[relaciones.industria@incibe.es](mailto:relaciones.industria@incibe.es)

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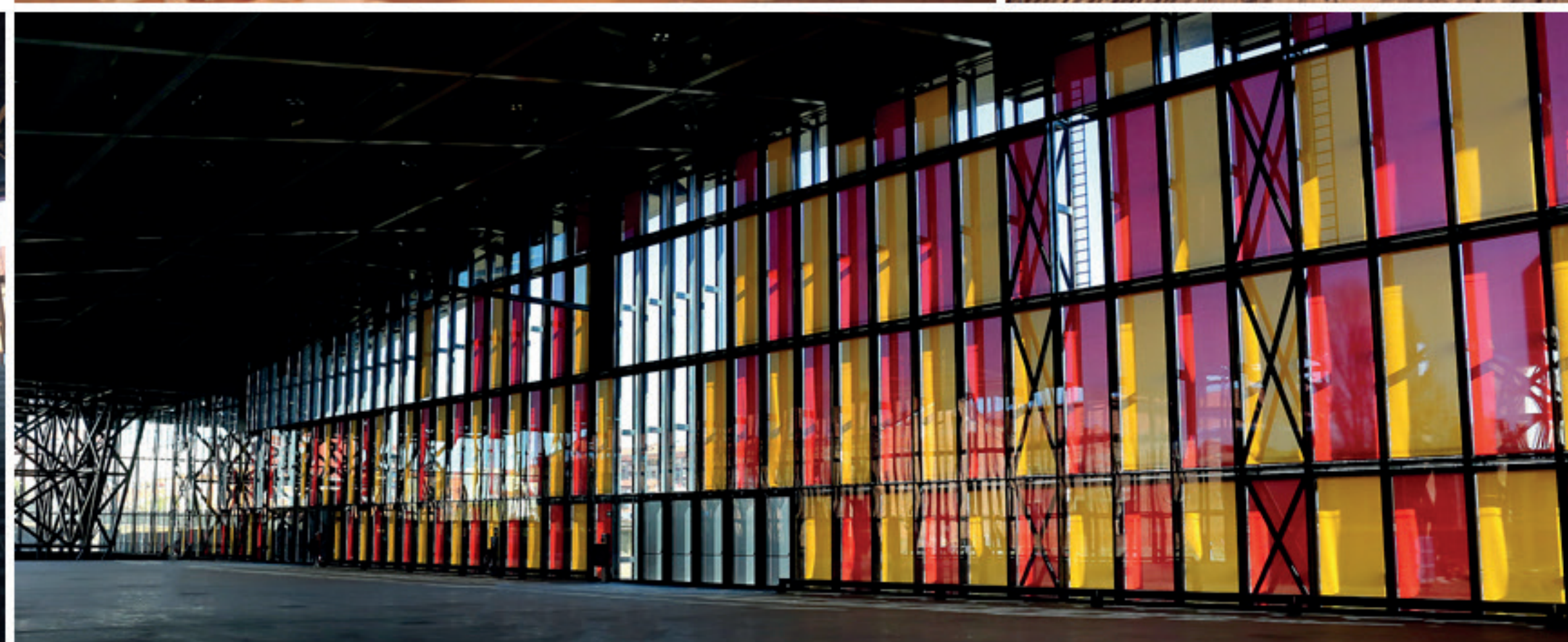
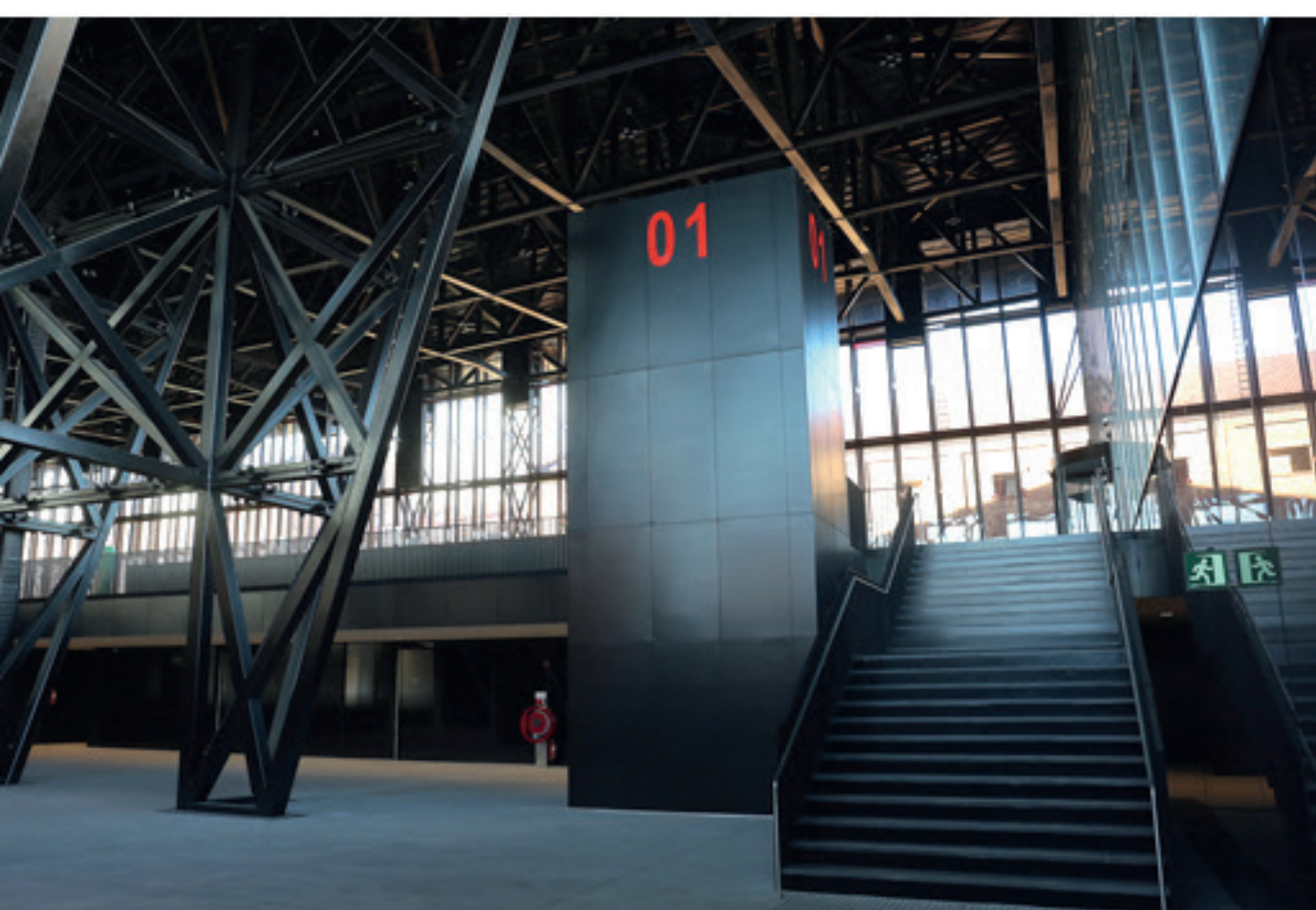


# LEÓN: CYBERSECURITY, CULTURE, LEISURE AND GASTRONOMY

#12ENISE



**SPANISH CAPITAL  
OF GASTRONOMY**



**AVE MADRID-LEÓN 2H  
HIGH SPEED TRAIN**

(TRAIN STATION 5 MIN. WALKING TO EXHIBITION CENTRE)



# 12 ENISE

WE LOOK FORWARD TO SEEING YOU  
NEXT OCTOBER IN LEÓN (SPAIN)

Reserve the date **23<sup>rd</sup> and 24<sup>th</sup> October 2018**

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