

# enise

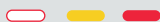
International Meeting  
on Information Security



[www.incibe.es/enise](http://www.incibe.es/enise)  
[enise@incibe.es](mailto:enise@incibe.es)

OCTOBER  
**19&20**  
2022

**#16ENISE**  
Conference and Exhibition  
Centre (León, Spain)





## TARGET AUDIENCE

- ◆ Cybersecurity **businesses**, entrepreneurs and *start-ups*.
- ◆ Business associations, public bodies and companies interested in acquiring solutions to improve their information security.
- ◆ Investors and potential national and international *partners*.
- ◆ Representatives from the **academic and research sector**.
- ◆ Cybersecurity **professionals**.
- ◆ **Multiplying Agents:** Spanish Universities, Business Incubators, Technological Parks, Universities, Accelerators, Local and Regional Development Agencies.

## COMPLETE EVENT

- ◆ Program of first rate **conferences and round tables**.
- ◆ Exhibitors' area with *stands* and *speaker's corners*.
- ◆ Private meetings between buyers and suppliers of cybersecurity solutions.
- ◆ Sponsorship opportunities.
- ◆ Entrepreneurship area.
- ◆ Limited workshops.
- ◆ *Networking activities*.
- ◆ Workspaces.



## OBJECTIVES



- ◆ To generate national and international business opportunities.
- ◆ To facilitate the internationalisation of Spanish industry and international buyers' access to national solutions.
- ◆ To stimulate *networking* between first rate agents.
- ◆ To encourage entrepreneurship and innovation in cybersecurity.
- ◆ To open debate on international trends, solutions and challenges.

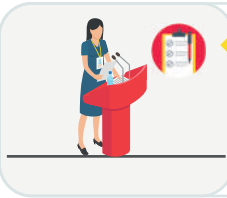
## BENCHMARK EVENT FOR THE CYBERSECURITY INDUSTRY\*



- ◆ Attended by **more than 2.200 personas** physically and virtually\*
  - ◆ **1.299** in-person attendees
  - ◆ **899** attendees via the virtual platform



- ◆ **Exhibitors' zone:\***
  - ◆ **32** in-person exhibitors
  - ◆ **6** institutional stands
  - 19** virtual sponsors
  - 10** virtual exhibitors



- ◆ **64** national and international speakers\*



- ◆ **International Business Forum**  
Over 5 editions more than **70 buyers** have gathered
 

Attention received	Likelihood of future attendance	Level of general satisfaction	Would you recommend ENISE?
<b>4,5</b>	<b>4,5</b>	<b>4,2</b>	<b>91,5%</b>



## MEDIA IMPACT\*



During *streaming* there were  
**2289 live viewers**



**2.026**  
followers



**3.577.684** retweets/  
**983** mentions



**104 mentions** in local,  
regional and national  
media in relation to  
the event



**34.839** accounts  
reached

\*Edition 15ENISE

## EXHIBITORS' ZONE AND ENTREPRENEURIAL SPACE

### MAIN STAGE

The main stage will welcome first rate  
national and international speakers.



**2 days**  
**16 hours of:**



Conferences and  
discussion panels



Video *streaming*  
coverage



Institutional presence  
and backing



Retrospective publication of  
content on the YouTube channel



Simultaneous translation  
in Spanish and English



Sign language interpretation

## SPACE FOR THE GENERATION OF COMMERCIAL OPPORTUNITIES

This area is formed of up to **70 stands** in the exhibitors' zone and up to **20 stands** in the entrepreneurial space

**15 minutes.** This zone will include **4 speaker's corners** with the aim of giving voice to those companies who wish to **present their products and/or solutions**.

There will also be **2 communal workspaces** with the aim of encouraging o *networking*.

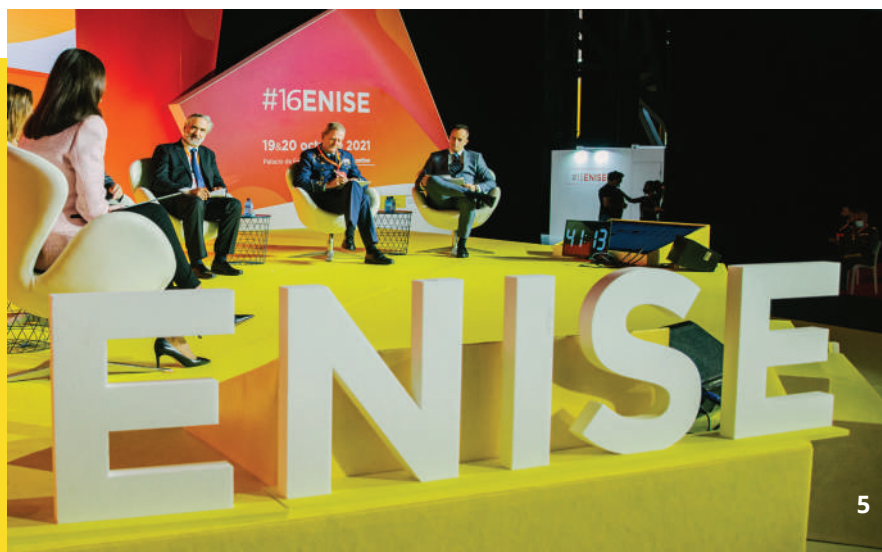


## INTERNATIONAL BUSINESS FORUM

This forum demonstrates the Spanish cybersecurity industry's commitment to internationalisation and the opportunity for international buyers to access national solutions.

It is the best opportunity for direct contact between international buyers and national businesses to promote and boost the internationalisation of the cybersecurity sector for their mutual benefit.

**20 minutes** Private business meetings with high level representative with decision making capacity.





## THE PROGRAMME IS COMPLEMENTED BY A WIDE RANGE OF PARALLEL ACTIVITIES

**Workshop area** to accommodate up to 150 people in **private meetings** programmed for EOs (essential operators), DSPs (Digital Service Providers) and Technology Providers of Critical Government Services.



**Networking opportunities.** Ample rest areas set up for work and a food court and *foodtrucks*.

**Icebreaking and leisure activities** for speakers and companies participating in de 16ENISE.

**Private spaces** to hold professional meetings.

## OPINIONS OF OUR ATTENDEES

The event gets better every time, generating business and entrepreneurial opportunities, and promoting *networking*.

A very accessible and high quality format.

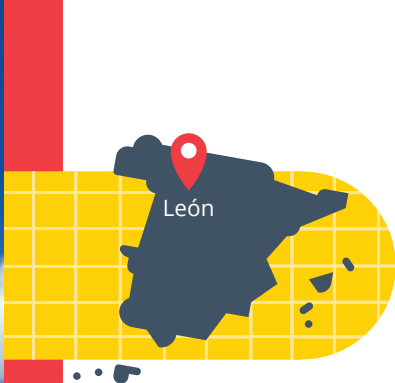
15ENISE went above my expectations. It was very interesting.

Bearing in mind the limitations caused by the situation (COVID-19), the conference and its organisation went well beyond my expectations.

Excellent event to communicate with fellow professionals, supported by INCIBE.

I must congratulate you on the conference days, enjoyable, high quality speakers and very well structured. **100% recommended**





## LEON BECOMES THE CYBERSECURITY CAPITAL AS IT ONCE AGAIN HOSTS THE 16ENISE EVENT



Leon Convention Centre (Palacio de Exposiciones de León),  
**200 metros** from the Renfe station.



**10 daily connections** of the High speed train, lasting 2 hours  
for the routes Madrid-Leon and Leon-Madrid.



Air connection with Barcelona.



**428** hotels y **13.300** hotel beds.



Free parking.



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