

enise

International Meeting on
Information Security



OCTOBER
18&19
2023



incibe.es/en/events/enise



#017ENISE, BY YOUR SIDE



GOBIERNO
DE ESPAÑA

VICERREINATO
PRIMERA DEL GOBIERNO
MINISTERIO
DE ASUNTOS CONSTITUCIONALES
Y TRANSFORMACION DIGITAL

BOLETIN DE ORDEN
DE INFORMACION Y
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incibe

SPANISH NATIONAL CYBERSECURITY INSTITUTE



AYUNTAMIENTO DE LEÓN



ENISE (International Information Security Meeting) has consolidated its position as the international benchmark event in Spain for the cybersecurity industry. This year, it the event's 17th Anniversary, paying homage to **017, the 'Your Help in Cybersecurity' INCIBE service** one of its most important initiatives, which enables it to directly communicate with the public (private individuals and businesses) to help them resolve any cybersecurity issues, through a personalised service.

Dozens of companies will be present at the event in León on **18 and 19 October** to exchange Ideas, discuss the latest trends And analyse the future challenges.

Don't miss out on this opportunity to take part in an international business event and take your company to the next level!



TARGET AUDIENCE

ENISE is the largest cybersecurity industry event in Spain and an international benchmark meeting for companies, investors, and cybersecurity professionals.

- ◆ Cybersecurity businesses, entrepreneurs and start-ups.
- ◆ Business associations, public bodies and companies interested in acquiring solutions to improve their information security.
- ◆ Investors and potential national and international partners.
- ◆ Representatives from the academic and research sector.
- ◆ Cybersecurity professionals.
- ◆ **Multiplying Agents:** Spanish Universities, Business Incubators, Technological Parks, Universities, Accelerators, Local and Regional Development Agencies.

COMPREHENSIVE EVENT

- ◆ Top-tier conferences and round tables, focused on different sectorial approaches: health, research, nuclear energy, chemical industry, small businesses and supply chain. Exhibitors' area with stands and entrepreneurship area.
- ◆ Speaker's corner.
- ◆ Sponsors.
- ◆ Networking activities and workspaces.
- ◆ Private meetings between companies and investors in cybersecurity.
- ◆ **International Business Forum (IBF):** virtual bilateral meetings to link international to link international demand (Buyers) with national supply of cybersecurity solutions (Vendors).
- ◆ Workshops with restricted access according interest groups.
- ◆ **Meet the Investor** is an opportunity to connect with international investors and receive financing.





OBJECTIVES

- ◆ To provide a meeting point that will generate business and internationalization opportunities for Spanish 's cybersecurity industry.
- ◆ To stimulate networking among cybersecurity professionals and consolidate the event as a reference meeting point for the cybersecurity sector.
- ◆ To open debate on international trends, solutions and global challenges.
- ◆ To encourage entrepreneurship and innovation in cybersecurity. To open debate on international events, solutions and challenges.
- ◆ To foster ENISE as an international showcase for trends, solutions and threats in the cybersecurity field.

WHAT CAN YOU EXPECT FROM #017ENISE?

LECTURES BY INDUSTRY LEADERS:

Listen to renowned cybersecurity experts share their knowledge and experience in informative and motivational talks.



INTERACTIVE DISCUSSION PANELS:

Participate in dynamic discussions and gain a unique perspective on hot topics in cybersecurity, such as data protection, cyber risk and artificial intelligence in security.



PRACTICAL WORKSHOPS:

Learn from experienced professionals through hands-on workshops, where you will acquire practical skills needed for the latest security challenges.

WHAT CAN YOU EXPECT FROM #017ENISE?

EXPO ZONE:

Explore the different stands from over 100 companies and agents from the national cybersecurity ecosystem. Companies will present their products and services, holding demos and small conferences in the speaker corners and offering a closer look at innovations in cybersecurity.



NETWORKING OPPORTUNITIES:

connect with other professionals, share ideas and establish valuable relationships in the cybersecurity field. The event includes the **International Business Forum**, where you will have the opportunity to meet with more than 30 international buyers of cybersecurity solutions who will travel to the event, and **Meet the Investor**, which allows you to meet international financiers.



#017ENISE SPACES



Centre stage of **17ENISE**, the International Information Security Meeting, there will be speeches and round tables of some of the most prominent profiles in the sector in the public and private spheres. During the event, you will be able to enjoy in person and live streams of:

- ◆ The latest **trends** in cybersecurity from analysts and experts.
- ◆ The most innovative **solutions** from leading national and international companies.
- ◆ The main **challenges** in cybersecurity at the European and international level.
- ◆ **Legislative developments** and their application.
- ◆ And much more!

The two-day ENISE programme and the workshops will include lectures given by and for entrepreneurs, an **Entrepreneurship Space** in which to deploy their cybersecurity solutions, as well as prominent places for entrepreneurship programmes.

Entrepreneurs and start-ups will have access to four **speaker corners** in which all the sponsoring companies will be able to present their ideas.

#17ENISE is also a forum for innovation, where you can discover the main innovations and initiatives in the field.



This year, several cybersecurity start-up incubators and acceleration programmes will have a **Mentor Space** where they will present their programmes and initiatives to boost entrepreneurship and shoot Spanish cybersecurity to the top.

#017ENISE SPACES



At **#17ENISE** attendees will have the opportunity to come to the space hosting **international delegations** and interact with institutions, companies and investors from different parts of the world.

The **International Business Forum** brings together business leaders, internationalisation experts and leading professionals from the cybersecurity industry within the framework of ENISE, the International Information Security Meeting. Throughout the event, you will have the opportunity to:



- ◆ Have **meetings** focused on business and internationalisation for the Spanish cybersecurity industry.
- ◆ Perform **demos** to potential buyers.
- ◆ Lead the Spanish cybersecurity industry in the domestic and international market by **increasing turnover**.



This exclusive event is designed to provide Spanish companies in the cybersecurity industry with a unique opportunity to connect with international investors and secure their future growth.

ENISE IN DATA*

* 16ENISE data



4.000 people online and on site:

- ◆ 2.400 online
- ◆ 1.600 on site

75 national and international **guest speakers**



Exhibit area:

- ◆ 71 stands
- ◆ 11 institutional stands

International Business Forum:

6 editions concentrated more than 90 buyers



Our participants are
VERY SATISFIED with
the attention received

93%

Future
attendance
probability

91%

General
satisfaction
level

98%

Would you
recomend ENISE?



((●))

Streaming

1.600 live views.



136 mentions in local, regional and national media in relation to the event, reaching more than **461.300 impacts.**

Social media

More than **880.000 impacts** and more than **45.000 interactions.**



47 mentions and **931 interactions** on Twitter



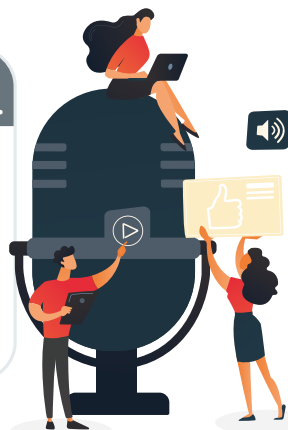
Facebook estimated reach is **62.845 accounts**



330 mentions and **10.991 interactions** on LinkedIn



INCIBE Instagram more than **12.000 followers**



OPINIONS OF OUR ATTENDEES

Thank you for your work and for make it reach all society scopes (education, public and private sector, leisure), in and out of León.

Good organization and Stands' pormotion.

The speakercorners went above expectations.

Acknowledgment to the attention provided.

High quality presentations.

Excellent organization of the event.

The space where the event took place, well organised. Everything made sense, from stands positioning to presentations and decor.





LEÓN BECOMES THE CYBERSECURITY CAPITAL AS IT ONCE AGAIN HOSTS THE 17ENISE EVENT



Leon Convention Centre (Palacio de Exposiciones de León), **200 metres** from the Renfe station.



10 daily connections of the High speed train, lasting 2 hours for the routes Madrid-Leon and Leon-Madrid.



Air connection with Barcelona.



428 hotels and **13,300** hotel beds.



Free parking.

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