

Events · Activities · Initiatives · Training

June/July 2024

RESULTS BULLETIN

"Awareness, education and
protection of minors in the use of
Internet and digital technologies"



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SIC-SPAIN

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Purpose of the document

This report is part of the regular monitoring of the “Safer Internet Centre Spain 4.0” (SIC-SPAIN 4.0 [1]) project, an initiative co-funded by the European Union through the Digital Europe Programme and coordinated by the Spanish National Cybersecurity Institute (INCIBE).

Its objective is to promote a safer, healthier, and more participatory digital environment for children and adolescents in Spain through awareness-raising, training, research, and engagement with minors, families, professionals, and social agents.

This document provides a structured summary of the initiatives developed by the consortium partners between June and July 2024. Each entry includes essential information about the activity, its type, target audience, relevant links, and impact data, where available.

The purpose of this report is to support the visibility, tracking, and dissemination of the actions carried out.

[1] <https://www.incibe.es/incibe/informacion-corporativa/con-quien-trabajamos/proyectos-europeos/sic-spain4>

Participants and collaborators

During this period of SIC-SPAIN 4.0 (June-July 2024), different activities were delivered, including workshops, campaigns, educational programmes, and awareness-raising initiatives by the following consortium partners:

- Spanish National Cybersecurity Institute (INCIBE) – Coordinator
- Spanish Association of Paediatrics (AEPED).
- Association of Communication Users (AUC).
- Empantallados
- EU Kids Online Spain - University of the Basque Country (EHU).
- Federation of Associations for Media Quality (ICMedia).
- Fundación Cibervoluntarios
- Fundación Aprender a Mirar (FAAM) and its affiliated entity Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC).
- Gaptain
- PantallasAmigas
- Plataforma de Infancia
- Rey Juan Carlos University (URJC).
- Complutense University of Madrid (UCM).
- National Institute of Educational Technologies and Teacher Training (INTEF) – Associated entity.

Impact and collaboration

The activities undertaken during June and July 2024 had a significant impact, both in terms of reach and inter-institutional collaboration. A total of 24 external partner organizations participated, including universities, professional associations, public agencies, technology platforms, independent experts, and media outlets.



Some initiatives achieved notable figures, such as the **PantallasAmigas'** event on video games and digital rights, which garnered over 217,000 views on social media, and the campaigns by **FAAM and its affiliated entity ACMAC**, which engaged thousands of students, families, and educators through workshops, contests, and educational resources.

Also worth highlighting are the talks organised by **Fundación Cibervoluntarios**, which began in July with over 1,300 participants trained directly, and **Empantallados'** "Talent Summer" campaign, which achieved over 50,000 views.

This level of participation and cooperation showcases the SIC-SPAIN 4.0 project's capacity to coordinate cross-sectoral efforts and generate a multiplier effect in the promotion of safer, more critical, and more engaged digital citizenship.

Description of activities

Duration

The activities carried out by consortium partners over June and July 2024 varied widely in format and duration. Some were one-off events held over a single day, such as the session on video games and digital rights organised by PantallasAmigas, or the conference on digital wellbeing delivered by EU Kids Online Spain as part of the University of Cantabria's Summer Courses.



Others ran over several weeks, including the audiovisual education programme and awareness campaigns led by Fundación Aprender a Mirar (FAAM) and its affiliated entity the Asociación de Consumidores Audiovisuales de Cataluña (ACMAC), and the seasonal "Talent Summer" campaign by Empantallados. Fundación Cibervoluntarios also launched a series of educational talks in July which will continue over the coming months.

This variety of formats enabled outreach to a wide range of audiences - from families and teachers to adolescents and professionals - through in-person, digital, and collaborative actions.



Activities June–July 2024

SPANISH ASSOCIATION OF PAEDIATRICS (AEPED)

Launch of the Digital Family Plan by the Spanish Association of Paediatrics



Figure 1. Logo of the Family Digital Plan AEPED

Digital Family Plan	
Type	Conferences, webinars, website
Target Audience	Families and paediatricians
Launch Date	6–8 June 2024 (70th AEP Congress, Córdoba)
Collaborators	AEPED Health Promotion Committee
Description	This initiative provides guidance for families and paediatricians on healthy technology use by children. It includes infographics, age-specific guides, videos, and interactive resources, promoted through congresses, social media, and collaboration with media and healthcare professionals.
Link	Digital Family Plan

PANTALLASAMIGAS

Conference in Deusto on Children’s Digital Rights in the Video Game Environment



Figure 2. Poster for the Video Games and Digital Rights Conference

Children’s Digital Rights in the Video Game Environment

Type	Conference, presentations
Target Audience	Professionals and the general public
Launch Date	27 June 2024
Collaborators	University of Deusto, Internet Users Association, UNODC, AEVI, AEPD
Description	This conference focused on children’s digital rights in the context of video games, featuring expert talks and child participation. Jorge Flores concluded by introducing the new Video Games Observatory – an online resource offering independent analysis, a query chatbot, and educational guides for 50 titles aimed at supporting families from a health and safety perspective.
Link	Conference on Video Games and Children’s Digital Rights

Summer Course Conference: Digital Wellbeing of Minors



Figure 3. Poster for the Conference on the Digital Wellbeing of Minors: Risks, Harms, and Educational Challenges

“Digital Wellbeing of Minors: Risks, Harms, and Educational Challenges”

Type	Conference (University of Cantabria Summer Courses)
Target Audience	Teachers and families
Release Date	18 July 2024
Collaborators	University of Cantabria, Orange Foundation, EU Kids Online Spain – University of the Basque Country (EHU), GAD3
Description	A lecture delivered as part of the University of Cantabria’s Summer Courses under the title “The Digital Wellbeing of Minors: Risks, Harms, and Educational Challenges.” Gema Martínez (EHU) presented findings from the SIC 2.0, 3.0, and 4.0 studies, exploring digital experiences from the perspectives of both teachers and young people. The session focused on identifying the risks and harms associated with the digital environment and cybersecurity, as well as promoting effective family and educational mediation strategies. It emphasised the importance of empowering digital education, rooted in the development of critical thinking and cybersecurity awareness, as an alternative to restrictive models.
Link	University of Cantabria website article

EMPANTALLADOS

Empantallados launches their Summer Campaign: “Talent Summer.”



Figure 4. Cover of the summer booklet “Talent Summer”.

“Talent Summer” Campaign

Type	Campaign with content and activities
Target Audience	Families, educators, and teachers
Release Date	June 2024
Collaborators	Mar Romera (psychologist), child development specialists
Description	A seasonal campaign promoting personal talent discovery and balanced screen use during the summer. Includes expert interviews, inspiring stories, and age-appropriate activities (including AI tools), disseminated via a dedicated landing page, social media, and newsletters.
Link	“Talent Summer” Campaign



Figure 5. "En Modo AviON"

Videopodcast "En Modo AviON"

Type	Video podcast
Target Audience	Students, families, and educators
Release Date	June 2024
Collaborators	Experts in digital education, family influencers, FAD Youth Foundation
Description	<p>'En Modo aviON' is a video podcast that explores how screens are intertwined with family life, education, and personal development, as well as how artificial intelligence is transforming our world. During the SIC-SPAIN 4.0 period, the following episodes have been released:</p> <ul style="list-style-type: none"> • "Discovering Talent," featuring Guillermo M. Gauna-Vivas (CEO of Ayúdame3D) • "The Unknown Power of Screens," with Javier García Manglano (sociologist at ICS, University of Navarra) • "Balance Phone: The Distraction-Free Mobile," with Albert Beltrán and Carlos Fontclara (young creators of the initiative) <p>These episodes add to previous instalments such as "How to Improve Your Life Through Habits," with Mago More. The format combines interviews, personal stories, and practical advice, encouraging critical thinking and intergenerational dialogue.</p>
Link	Videopodcast "En Modo aviON"

FUNDACIÓN APRENDER A MIRAR (FAAM) AND ITS AFFILIATED ENTITY THE ASOCIACIÓN DE CONSUMIDORES DE MEDIOS AUDIOVISUALES DE CATALUÑA (ACMAC)

Children, families, and educators benefit from new initiatives in audiovisual education.

Audiovisual Education Program (PEA)



Figure 6. Webinar. Emotions for Watching Movies with a Different Perspective



Figure 7. Logo of Weki and materials

Type	Workshops, events, webinars
Target Audience	Students, families, and educators
Release Date	June 2024
Collaborators	FAAM and its affiliated entity ACMAC, Edutech Cluster, National Child Safety Association, B-Resol, Qoria, Girona Princess Foundation, ICMedia
Description	<p>Through the Audiovisual Education Programme (PEA), FAAM, its affiliated entity ACMAC and TAC have developed workshops, conferences, and webinars aimed at pupils, families, and educators. The activities, tailored to different age groups, address critical content analysis, responsible screen use, online hypersexualisation, and media literacy. Initiatives include Guay-fi (for early years), Weko (for primary school pupils), and youth-led participatory events. The programme has been promoted through social media, blogs, educational events, and partnerships with healthcare and academic institutions.</p>
Link	Fundación Aprender a Mirar (FAAM) and its affiliated entity the Asociación de Consumidores de Cataluña (ACMAC)

Campaigns and Awards for Quality Youth Content



Figure 8. Campaign: A Mobile Phone is Not a Toy



Figure 9. Zapping Awards Gala

Campaigns and Awards for Quality Youth Content: #LiveYourRealLife, #ShesAperson, #AMobilePhonesNotAToy, and Zapping Awards

Type	Campaigns, contests, educational resources
Target Audience	General public: children, teenagers, families, and educators
Launch Date	Since June 2024
Collaborators	PDA Bullying, Coloria World, Girona Princess Foundation, media outlets
Description	<p>Fundación Aprender a Mirar and its affiliated entity Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC) have promoted campaigns such as #LiveYourRealLife, #ShesAperson, and #AMobilePhonesNotAToy, focusing on female leadership, healthy screen use, and the prevention of digital violence. These initiatives have been supported by competitions, educational resources, and accessible materials.</p> <p>The organisation has also been recognised at the Zapping Awards for its work in promoting positive content, notably for its collaboration with Coloria World and the publication of the children’s story “The Jungle Clicks” (La Selva Hace Clic).</p>
Link	<p>Contraste PDA bullying. FAAM and its affiliated entity ACMAC</p>

FUNDACIÓN CIBERVOLUNTARIOS

Talks to Combat Gender-Based Violence in Schools

Talks to Combat Gender-Based Violence in Schools: “Stop, Think, and Connect Against Gender Violence”



Figure 10. Infographic: Stop, Think, and Connect

Type	Educational talks
Target Audience	Children and young people aged 10–17
Date	From 9 July 2024
Collaborators	Schools across Spain
Description	<p>A series of 62 in-person talks titled “Stop, Think and Connect Against Gender-Based Violence” was delivered to students aged 10 to 17 in schools across Spain. The sessions focused on the prevention of digital gender-based violence, providing guidance on how to recognise risky situations and respond appropriately.</p> <p>As part of the outreach strategy, 559 information kits—including posters and leaflets—were distributed to schools outside the Cibervoluntarios network, indirectly reaching over 11,000 people and directly training 1,304 students.</p>
Link	<p>Talk: ‘Stop, Think and Connect Against Gender-Based Violence’</p>

Closing remarks

The initiatives featured in this report reflect the active commitment of the SIC-SPAIN 4.0 project partners **to promoting a safer, more inclusive, and healthier digital environment for children and young people**. The actions carried out **between June and July 2024** are just a snapshot of the collaborative work that will continue to unfold in the coming months.

The project, which **runs until November 2025**, will continue to drive campaigns, educational resources, research, and participatory spaces aimed at strengthening digital citizenship and protecting children's rights in the online environment. With the involvement of public, private, and civil society organisations, SIC-SPAIN 4.0 is working towards a more aware, critical, and resilient digital society.



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Consortium members:



FUNDACIÓN
**Aprender
a Mirar**



UNIVERSIDAD
COMPLUTENSE
MADRID



ASSOCIACIÓ
**Consumidors
Audiovisuals**



Asociación de Usuarios
de la Comunicación



emán ta zabal zazu



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