

Events · Activities · Initiatives · Training

August/September 2024

RESULTS BULLETIN

"Awareness, education and
protection of minors in the use of
Internet and digital technologies"



Co-funded by
the European Union



SIC-SPAIN

Table of Contents

1. PURPOSE OF THE DOCUMENT.....	3
2. PARTICIPANTS AND COLLABORATORS.....	3
3. DESCRIPTION OF ACTIVITIES.....	4
3.1. DURATION.....	4
3.2. IMPACT AND COLLABORATION.....	4
3.3. ACTIVITIES AUGUST-SEPTEMBER 2024.....	5
3.3.1. SPANISH NATIONAL CYBERSECURITY INSTITUTE (INCIBE).....	5
3.3.2. PANTALLASAMIGAS.....	6
4. CLOSING REMARKS.....	7

Purpose of the document

This report is part of the regular monitoring of the “Safer Internet Centre Spain 4.0” (SIC-SPAIN 4.0 [1]) project, an initiative co-funded by the European Union through the Digital Europe Programme and coordinated by the Spanish National Cybersecurity Institute (INCIBE).

Its objective is to promote a safer, healthier, and more participatory digital environment for children and adolescents in Spain through awareness-raising, training, research, and engagement with minors, families, professionals, and social agents.

This document provides a structured summary of the initiatives developed by the consortium partners between August and September 2024. Each entry includes essential information about the activity, its type, target audience, relevant links, and impact data, where available.

The purpose of this report is to support the visibility, tracking, and dissemination of the actions carried out.

[1] <https://www.incibe.es/incibe/informacion-corporativa/con-quien-trabajamos/proyectos-europeos/sic-spain4>

Participants and collaborators

During this period of SIC-SPAIN 4.0 (August-September 2024), different activities were delivered, including workshops, campaigns, educational programmes, and awareness-raising initiatives by the following consortium partners:

- Spanish National Cybersecurity Institute (INCIBE) – Coordinator
- Spanish Association of Paediatrics (AEPED)
- Association of Communication Users (AUC)
- Empantallados
- EU Kids Online Spain - University of the Basque Country (EHU)
- Federation of Associations for Media Quality (ICMedia)
- Fundación Cibervoluntarios
- Fundación Aprender a Mirar (FAAM) and its affiliated entity, Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC)
- Gaptain
- PantallasAmigas
- Plataforma de Infancia
- Rey Juan Carlos University (URJC)
- Complutense University of Madrid (UCM)
- National Institute of Educational Technologies and Teacher Training (INTEF) – Associated entity

Impact and collaboration

The initiatives delivered during this two-month period achieved significant reach. #ExperiencialNCIBE engaged over 65,000 participants across 160 locations. The “Cybersecure Back to School” campaign amassed over 31,000 views on social media.



This level of participation and cooperation showcases the SIC-SPAIN 4.0 project's capacity to coordinate cross-sectoral efforts and generate a multiplier effect in the promotion of safer, more critical, and more engaged digital citizenship.



Description of activities

Duration



The activities carried out during August and September 2024 included both long-term campaigns and one-off actions. The #ExperiencialNCIBE initiative continued throughout the period, reaching various locations. The “Cyber-safe Back to School” campaign was launched from early September and continued into early October, aligning with the start of the school year.

Preparations also began for *Safer Internet Day 2025*, scheduled for February, with planning and coordination starting in September.



“WP 3–3.6 Cibermanagers Programme” Campaign



Figure 3. Cibermanagers Programme Campaign

“WP 3–3.6 Cibermanagers Programme” Campaign

Type	Online training resource
Target Audience	Primary and Secondary education professionals, Secondary school students
Launch Date	September 2024
Collaborators	Educational institutions, INCIBE, families, Ministry of Economic Affairs and Digital Transformation
Description	Cibermanagers is an educational programme that trains Year 10 and Year 11 students in cybersecurity so they can act as mentors for younger pupils (Year 6 of Primary or Year 7 of Secondary) and promote safe internet use in their schools. Based on peer learning and community service, it also involves families and teachers to encourage intergenerational dialogue. The latest edition includes an online platform and updated content on emerging technologies such as generative AI and virtual reality.
Link	Cibermanagers Campaign

Closing remarks

The initiatives featured in this report reflect the active commitment of the SIC-SPAIN 4.0 project partners **to promoting a safer, more inclusive, and healthier digital environment for children and young people**. The actions carried out **between August and September 2024** are just a snapshot of the collaborative work that will continue to unfold in the coming months.

The project, which **runs until November 2025**, will continue to drive campaigns, educational resources, research, and participatory spaces aimed at strengthening digital citizenship and protecting children's rights in the online environment. With the involvement of public, private, and civil society organisations, SIC-SPAIN 4.0 is working towards a more aware, critical, and resilient digital society.



Consortium coordinated by:



INSTITUTO NACIONAL DE CIBERSEGURIDAD

Consortium members:



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