

Events · Activities · Initiatives · Training

October/November 2024

RESULTS BULLETIN

"Awareness, education and
protection of minors in the use of
Internet and digital technologies"



Co-funded by
the European Union



SIC-SPAIN

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Purpose of the document

This report is part of the regular monitoring of the “Safer Internet Centre Spain 4.0” (SIC-SPAIN 4.0 [1]) project, an initiative co-funded by the European Union through the Digital Europe Programme and coordinated by the Spanish National Cybersecurity Institute (INCIBE).

Its objective is to promote a safer, healthier, and more participatory digital environment for children and adolescents in Spain through awareness-raising, training, research, and engagement with minors, families, professionals, and social agents.

This document provides a structured summary of the initiatives developed by the consortium partners between October and November 2024. Each entry includes essential information about the activity, its type, target audience, relevant links, and impact data, where available.

The purpose of this report is to support the visibility, tracking, and dissemination of the actions carried out.

[1] <https://www.incibe.es/incibe/informacion-corporativa/con-quien-trabajamos/proyectos-europeos/sic-spain4>

Participants and collaborators

During this period of SIC-SPAIN 4.0 (October-November 2024), different activities were delivered, including workshops, campaigns, educational programmes, and awareness-raising initiatives by the following consortium partners:

- Spanish National Cybersecurity Institute (INCIBE) – Coordinator
- Spanish Association of Paediatrics (AEPED)
- Association of Communication Users (AUC)
- Empantallados
- EU Kids Online Spain - University of the Basque Country (EHU)
- Federation of Associations for Media Quality (ICMedia)
- Fundación Cibervoluntarios
- Fundación Aprender a Mirar (FAAM) and its affiliated entity, Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC)
- Gaptain
- PantallasAmigas
- Plataforma de Infancia
- Rey Juan Carlos University (URJC)
- Complutense University of Madrid (UCM)
- National Institute of Educational Technologies and Teacher Training (INTEF) – Associated entity

Impact and Collaboration

The activities delivered by the project partners between October and November 2024 had a substantial impact, both in terms of audience reach and inter-institutional collaboration. A balanced mix of in-person, digital, and participatory activities targeted diverse audiences, including students, families, educators, professionals in education and social sectors, and policymakers.



Some initiatives, such as the 62 “*Stop, Think and Connect Against Gender Violence*” talks by the **Fundación Cibervoluntarios**, have directly reached over 1,300 students, with an estimated indirect impact on more than 11,000 people thanks to the distribution of 559 information kits to educational centres. This action was complemented by awareness campaigns on social media (reach: 104,152 people) and in the media (estimated audience: 13,740,000 people).

Empantallados has strengthened its digital presence through campaigns such as “*I Read, Therefore I Think*” and the “*Stop & Think*” section, which have promoted critical thinking through reading and film, reaching over 50,000 people via social media.

In addition, its analysis of the Expert Committee’s report on children and the digital environment has helped raise awareness of public policies among families and educators.

The “*Kids Centric Universe*” programme by **Gaptain** has enabled digital assessments and training activities to be carried out in 25 schools, involving students, teaching staff, and families in a comprehensive approach to digital coexistence and risk prevention.

The **Plataforma de Infancia** has supported youth participation in the European *BIK Youth* forum, reinforcing their role as active agents in shaping digital policies. Meanwhile, the **Complutense University of Madrid** and the **Rey Juan Carlos University (URJC)** have promoted spaces for academic and professional reflection on child participation, clear communication, and digital accessibility.

Description of activities

Duration

The activities carried out between October and November 2024 included both one-off events and longer-term programmes. Some were tied to specific dates, such as the international *COMCLARA* Congress organised by **URJC** on 17th-18th October, or the technical conference hosted by **Complutense University (UCM)** on 29th November.

Other initiatives spanned several weeks, such as the “*Kids Centric Universe*” educational programme by **Gaptain**, implemented throughout the two months in 25 schools. The “*I Read, Therefore I Think*” campaign by **Empantallados** was launched in October and featured progressively released content, while its “*Stop & Think*” section was updated weekly with new reviews.

The **Fundación Cibervoluntarios** conducted 62 educational talks during this period and launched awareness campaigns on social media (25th November) and in the media (broadcast on 14th January, with preparation starting in November). The **Plataforma de Infancia** participated in the European *BIK Youth* Forum in November.

Activities October–November 2024

EMPANTALLADOS

I Read, Therefore I Think: Promoting Critical Thinking Through Reading



Figure 1. Image from the I Read, Therefore, I Think campaign

Read, then think

Type	Campaign featuring digital content and a reading guide
Target Audience	Families, teachers, and educators
Launch Date	October 2024
Collaborators	Beatriz Rodríguez-Rabadán (Classics in the Family)
Description	In a world saturated with screens, the “Read, then think” campaign promotes reading as a tool to foster critical thinking from an early age. It includes a downloadable age-specific reading guide, book recommendations, and articles on the benefits of reading as a family. The campaign features content from experts such as Beatriz Rodríguez-Rabadán and Michel Desmurget, and is disseminated via a dedicated landing page, social media, and newsletters.
Link	Article from the campaign “I read, therefore I think”

FUNDACIÓN CIBERVOLUNTARIOS

Campaign “Stop, Think and Connect Against Gender Violence”



Figure 2. Image from the “Stop, Think and Connect Against Gender Violence” campaign.

Campaign “Stop, Think and Connect against Gender Violence”

Type	Awareness campaign featuring an explanatory video, social media posts, and a website within the SIC–SPAIN 4.0 project
Target Audience	General public
Launch Date	25 November 2024
Collaborators	Fundación Cibervoluntarios
Description	A digital awareness campaign featuring an explanatory video and practical messages aimed at preventing gender-based violence on social media. The video shares practical advice for safeguarding privacy and well-being on social platforms, including keeping profiles private, being selective about who is added, trusting one’s instincts to block or restrict users who cause discomfort, and seeking support in difficult situations. The goal is to prevent digital gender-based violence. The campaign was disseminated through Facebook, X (formerly Twitter), Instagram, Threads, YouTube, the organisation’s blog, and other digital channels.
Link	Facebook Stop, Think and Connect X Stop, Think and Connect LinkedIn Fundación Cibervoluntarios Blog Fundación Cibervoluntarios

Kids Centric Universe: Tailored Digital Education for a Connected Generation



Figure 3. Image from the Kids Centric Universe campaign

Kids Centric Universe: Tailored Digital Education for a Connected Generation

Type	Educational platform. Comprehensive digital literacy programme
Target Audience	Primary pupils (Years 5–6) and lower secondary students (Years 7–8), teaching staff across all educational stages, and families from participating schools
Date	October 2024
Collaborators	Gaptain, Education Departments of Madrid and Castilla y León, Marist Schools network, APNABI
Description	The Kids Centric Universe programme was rolled out across 25 schools throughout Spain. It promotes safe and healthy technology use while supporting pupils' digital wellbeing. Using a gamified platform, the programme assesses digital risks, digital competence levels, and student wellbeing. It generates tailored teaching units for each classroom and provides dedicated resources for both teaching staff and families.
Link	Kids Centric Universe Programme

Video Game Observatory: Digital Guide for Healthy Family Leisure



Figure 4. Image from the Video Game Observatory campaign

Video Game Observatory: Digital Guide for Healthy Family Leisure

Type	Online resource for information and guidance
Target Audience	Families, professionals, and the general public
Launch Date	27 November 2024
Collaborators	PantallasAmigas, University of Deusto, Internet Users Association, UNODC (United Nations Office on Drugs and Crime)
Description	The Video Games Observatory is a digital resource designed to support families in promoting healthy video game use. Developed as part of the SIC-SPAIN 4.0 project, it offers independent analyses of 50 selected video games, expert advice, and a chatbot to address queries. Its main aim is to promote children's and young people's digital rights within the context of digital leisure.
Link	Website of the Video Game Observatory Blog post

Connected Citizenship 2025: Advanced Technology with a Human Focus



Figure 5. Image from the Connected Citizenship Conference

Preparation for the Connected Citizenship 2025 Conference

Type	Conference
Target Audience	Professionals in health, education, childhood, youth, social care, and social intervention sectors
Launch Date	Scheduled Date: First half of October 2025 (estimated)
Collaborators	Pantallas Amigas, Plataforma de Infancia (Youth Panel), educational and social ecosystem organisations
Description	The 4th Connected Citizenship Conference is an awareness, outreach, and knowledge-building event focusing on the challenges and opportunities presented by advanced technologies such as the Internet of Things, artificial intelligence, and extended reality. Aimed at key professionals in health, education, and social intervention, the conference will feature a session addressing the impact of these technologies on vulnerable groups, including people with intellectual disabilities. Additionally, the Youth Panel from Plataforma de Infancia will participate in a roundtable discussion, providing a youth perspective on responsible and ethical technology use. This event continues the series of editions developed under the SIC-SPAIN projects 1.0, 2.0, and 3.0.
Link	Ciudadanía Conectada

PLATAFORMA DE INFANCIA

“La Pinza” gathering



Figure 6. La Pinza” gathering

“La Pinza” gathering and youth participation in the Safer Internet Forum

Type	In-person meeting, international forum, and institutional event
Target Audience	Young members of the Ciberresponsales panel, education teams, policymakers, and civil society
Release Date	October and November 2024
Collaborators	Complutense University of Madrid, GSIA Association (Group of Sociology of Childhood and Adolescence), and Children’s Platform.
Description	Over this two-month period, the youth group La Pinza held an in-person gathering in Granada to plan their involvement in the SIC-SPAIN project and the Safer Internet Forum (SIF) in Brussels. At the SIF, a representative of the group took an active role in sessions focused on digital rights, cyberbullying, and the implementation of the Digital Services Act. In addition, training workshops were delivered for education teams, and a news piece was published about their participation in Safer Internet Day 2025.
Link	News item on the Plataforma de Infancia website

BIK Youth: Young People Shaping the Internet of Tomorrow



Figure 7. Campaign for BIK Youth

BIK Youth: Young People Shaping the Internet of Tomorrow

Type	International forum (youth participation organised by European Schoolnet)
Target audience	Policymakers, researchers, law enforcement, young people, families, educators, NGOs, industry, experts, and other key stakeholders
Date	November 2024
Collaborators	European Schoolnet, Safer Internet Forum, Children's Platform
Description	The Safer Internet Forum (SIF) is a key European conference focused on safe Internet use. In this edition, young people under the age of 18 played an active role in planning and contributing to decision-making spaces. Discussions included the implementation of the Digital Services Act, cyberbullying, exposure to harmful content, and strategies to mitigate these risks.
Link	News article Social media posts

REY JUAN CARLOS UNIVERSITY (URJC)

COMCLARA Congress and Workshop-talks on Privacy for Children



Figure 8. Clear Communication COMCLARA

COMCLARA Congress and Workshop-talks on Privacy for Children

Type	International congress, workshop-talks, exhibition, and guide
Target audience	General public, institutions, students, academics, children aged 10 to 14, journalists
Date	October and November 2024
Collaborators	Rey Juan Carlos University, Catholic University of Murcia, Pontifical University of Salamanca, ArText team, and Cálamo&Cran.
Description	Universidad Rey Juan Carlos (URJC) organised the 2nd International COMCLARA Congress, focusing on vulnerable groups online, with particular attention to individuals with intellectual disabilities. In addition, digital privacy workshops were delivered for primary and lower secondary students. The exhibition "Open Your Eyes" was also launched, addressing self-harm on social media. A dedicated guide was produced for journalists on how to report appropriately on non-suicidal self-injury.
Link	COMCLARA conference

Self-Injury and Young People on Social Media



Figure 9: Image from the Open Your Eyes Campaign

Open Your Eyes: When Pain is Shared Online

Type	Exhibition
Target Audience	General Public
Launch Date	November 2024 (URJC, Quintana campus)
Collaborators	URJC, Guadalajara City Council, ComunicAcción
Description	This exhibition encourages reflection on how self-injury is portrayed on social media and how young people express their pain through their own language. Non-suicidal self-injury is increasing among adolescents, who create digital communities with shared codes. The exhibition aims to raise awareness, increase visibility, and foster understanding of this phenomenon from an empathetic and educational perspective.
Link	Article on ComunicAcción website

COMPLUTENSE UNIVERSITY OF MADRID (UCM)

Consumers or Consumables? Childhood and Advertising Under Academic Scrutiny



Figure 10. Consumers or Consumables?

Children and Consumption: Are They Consumers or "Consumables"?

Type	Children and Consumption: Are They Consumers or "Consumables"?
Target audience	Academic community, professionals in social, educational, and scientific fields
Date	October 2024 (publication expected in the first half of 2025)
Collaborators	Journal Sociedad e Infancias (UNED), FES (Spanish Federation of Sociology)
Description	This special issue of the journal Sociedad e Infancias offers a critical analysis of the role of children within today's consumer system, questioning whether they are simply vulnerable consumers or treated as "consumables" within an adult-centric framework. Topics explored include children's decision-making capacity, advertising targeted at minors, and the tension between protection and participation.
Link	News item on the Spanish Federation of Sociology website Currently in the final editing phase, the issue is scheduled for publication in the first half of 2025.

Child Activisms and Adultism Resistance: Young Voices at the Heart of the Debate



Figure 11. Image from the Child Activisms, Adultism Resistance campaign

Child Activism and Adultism Resistance: Young Voices at the Heart of the Debate

Type	Technical debate
Target Audience	General public, including children and adolescents
Date	29 November 2024 (awareness campaign from October)
Collaborators	GSIA (Childhood and Adolescence Sociology Group) and the Faculty of Information Sciences, Complutense University of Madrid (UCM)
Description	The tenth GSIA Technical Seminar explored the tensions between children’s and adolescents’ right to participate and the adultism practices that restrict it. The event reflected on the concept of adultism and its impact on children’s social, educational, legal, and political participation, within the framework of the UN Convention on the Rights of the Child.
Link	Video of the event

Closing remarks

The initiatives featured in this report reflect the active commitment of the SIC-SPAIN 4.0 project partners **to promoting a safer, more inclusive, and healthier digital environment for children and young people**. The actions carried out **between October and November 2024** are just a snapshot of the collaborative work that will continue to unfold in the coming months.

The project, which **runs until November 2025**, will continue to drive campaigns, educational resources, research, and participatory spaces aimed at strengthening digital citizenship and protecting children's rights in the online environment. With the involvement of public, private, and civil society organisations, SIC-SPAIN 4.0 is working towards a more aware, critical, and resilient digital society.

Consortium coordinated by:



INSTITUTO NACIONAL DE CIBERSEGURIDAD

Consortium members:



FUNDACIÓN
**Aprender
a Mirar**



UNIVERSIDAD
COMPLUTENSE
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ASSOCIACIÓ
**Consumidors
Audiovisuals**



Asociación de Usuarios
de la Comunicación



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