

Events · Activities · Initiatives · Training

February/March 2025

RESULTS BULLETIN

"Awareness, education and
protection of minors in the use of
Internet and digital technologies"



Co-funded by
the European Union



SIC-SPAIN

Table of Contents

1. PURPOSE OF THE DOCUMENT	3
2. PARTICIPANTS AND COLLABORATORS	3
3. DESCRIPTION OF ACTIVITIES	4
3.1. DURATION.....	4
3.2. IMPACT AND COLLABORATION.....	4
3.3. ACTIVITIES FEBRUARY-MARCH 2025.....	5
3.3.1. SPANISH NATIONAL CYBERSECURITY INSTITUTE (INCIBE).....	5
3.3.2. EMPANTALLADOS.....	6
3.3.3. EU KIDS ONLINE SPAIN - UNIVERSITY OF THE BASQUE COUNTRY (EHU)....	7
3.3.4. PANTALLASAMIGAS.....	8
3.3.5. PLATAFORMA DE INFANCIA.....	9
3.3.6. REY JUAN CARLOS UNIVERSITY (URJC).....	10
4. CLOSING REMARKS	11

Purpose of the document

This report is part of the regular monitoring of the “Safer Internet Centre Spain 4.0” (**SIC-SPAIN 4.0** [1]) project, an initiative co-funded by the European Union through the Digital Europe Programme and coordinated by the Spanish National Cybersecurity Institute (INCIBE).

Its objective is to promote a safer, healthier, and more participatory digital environment for children and adolescents in Spain through awareness-raising, training, research, and engagement with minors, families, professionals, and social agents.

This document provides a structured summary of the initiatives developed by the consortium partners between February - March 2025. Each entry includes essential information about the activity, its type, target audience, relevant links, and impact data, where available.

The purpose of this report is to support the visibility, tracking, and dissemination of the actions carried out.

[1] <https://www.incibe.es/incibe/informacion-corporativa/con-quien-trabajamos/proyectos-europeos/sic-spain4>

Participants and collaborators

During this period of SIC-SPAIN 4.0 (February-March 2025), different activities were delivered, including workshops, campaigns, educational programmes, and awareness-raising initiatives by the following consortium partners:

- Spanish National Cybersecurity Institute (INCIBE) – Coordinator
- Spanish Association of Paediatrics (AEPED)
- Association of Communication Users (AUC)
- Empantallados
- EU Kids Online Spain - University of the Basque Country (EHU)
- Federation of Associations for Media Quality (ICMedia)
- Fundación Cibervoluntarios
- Fundación Aprender a Mirar (FAAM) and its affiliated entity Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC)
- Gaptain
- PantallasAmigas
- Plataforma de Infancia
- Rey Juan Carlos University (URJC)
- Complutense University of Madrid (UCM)
- National Institute of Educational Technologies and Teacher Training (INTEF) – Associated entity

Impact and collaboration

The activities carried out during this two-month period have had a significant impact in terms of both reach and inter-institutional collaboration. The Safer Internet Day event organised by INCIBE reached over 27,000 students, while its MOOC course had 1,236 teachers enrolled. Empantallados achieved over 50,000 views on social media with its "Stop & Think" campaign, and more than 14,000 views of content related to the Expert Committee's report. Its study on artificial intelligence received wide media coverage, with an estimated advertising value exceeding one million euros.



Collaboration between organisations has been key: **INCIBE** worked alongside **INTEF** and the **AEPD**; **Empantallados** received support from institutions such as the European Commission, Microsoft, and **Fundación Orange**; and **EU Kids Online Spain - University of the Basque Country (EHU)** held its scientific event in coordination with the Basque Government. These synergies strengthen the capacity of the SIC-SPAIN 4.0 project to generate knowledge, raise awareness, and promote coordinated action in support of a more critical, safer, and more engaged digital citizenship.

Description of activities

Duration



During February and March 2025, the partner organisations of the SIC-SPAIN 4.0 project carried out activities in various formats, including talks, workshops, online courses, scientific publications, outreach studies, and digital campaigns.

To mark Safer Internet Day (SID 2025), **INCIBE** organised a hybrid event (in-person and online), featuring a workshop aimed at students aged 12 to 14. Meanwhile, the MOOC (*Massive Open Online Course*) "Teachers Inspiring Digital Safety" ran for six weeks. **Empantallados** launched several digital awareness initiatives, such as themed articles, interviews, book and film reviews, and a study on artificial intelligence and education. In addition, **EU Kids Online Spain - University of the Basque Country (EHU)** held a scientific conference in Vitoria aimed at institutional stakeholders in the Basque Country.

This combination of in-person, digital, and educational actions enabled the project to reach a wide range of audiences, including students, teachers, families, educational professionals, and institutional representatives.

Activities February – March 2025

SPANISH NATIONAL CYBERSECURITY INSTITUTE (INCIBE)

What Would You Do? Key Decisions in the Face of Digital Risks



Figure 1: SID 2025 Image

Think, Connect, and Choose Your Path Online

Type	Online and in-person workshop
Target Audience	Students aged 12 to 14
Launch Date	11 February
Collaborators	National Institute of Educational Technologies and Teacher Training (INTEF) Schools across Spain
Description	To mark Safer Internet Day (SID 2025), INCIBE, through Internet Segura for Kids (IS4K), organised a hybrid event (online and in-person) from Valencia. The event featured the workshop “Think, Connect, and Choose Your Path Online,” developed in collaboration with INTEF. The session focused on decision-making when facing digital risks such as cyberbullying or viral challenges.
Link	Post-event blog entry, INCIBE website Pre-event news release, INCIBE press room Post-event news release, INCIBE press room

Teachers Inspiring Digital Security



Figure 2: MOOC

MOOC on Educating in Digital Safety and Privacy

Type	MOOC (Massive Open Online Course)
Target Audience	Teachers
Launch Date	18 February to 27 March 2025
Collaborators	National Institute of Educational Technologies and Teacher Training (INTEF) Spanish Data Protection Agency (AEPD)
Description	INCIBE, in collaboration with the National Institute of Educational Technologies and Teacher Training (INTEF) and the Spanish Data Protection Agency (AEPD), launched the third edition of the MOOC “Educating in Digital Security and Privacy.” Aimed at teachers in formal education, the course offered 30 hours of training (5 hours per week) to provide tools and knowledge on safe internet use by children and young people. Topics included devices, apps, digital services, and associated risks, with the goal of equipping teachers to guide students in their digital experiences.
Link	INCIBE press room web news Blog entry on INCIBE’s website

Key Insights for Protecting Children in the Digital Age

Towards Safe Digital Environments for Children and Young People



Figure 3: Image from the Safe Digital Environments campaign

Type	Articles and interview
Target Audience	Parents, teachers, and educators
Launch Date	February 2025
Collaborators	Expert Committee of the Ministry of Youth and Children’s Affairs Beatriz Izquierdo (interviewed)
Description	Following the release of the Report of the Expert Committee for a Safe Digital Environment, promoted by the Ministry of Youth and Children’s Affairs, Empantallados produced a series of informative materials to make the report’s key points accessible to families and educators. Signed by 50 experts, the report outlines 107 measures to protect children and adolescents in digital environments. Empantallados published three themed articles and an interview with Beatriz Izquierdo, a member of the committee, covering topics such as neurodevelopment, mental health, neuro-rights, and the phenomenon of sharenting.
Link	Article on the Empantallados website

Stop & Think: Books and Films to Promote Critical Thinking

Stop & Think: Books and Films to Promote Critical Thinking



Figure 4: Image from the Stop & Think campaign

Type	Book and audiovisual resource reviews
Target Audience	Parents, teachers, and educators
Launch Date	March 2025
Collaborators	Educational community and families (through comments and participation on social media)
Description	Aimed at encouraging critical thinking among children and teens, Empantallados launched the Stop & Think section—an online space offering book and film recommendations that invite dialogue, reflection, and shared learning. Each recommendation includes a short review to help families and educators address key topics related to emotional and digital development. These posts are published weekly on social media, encouraging the community to take part in the challenge of stopping and thinking.
Link	Stop & Think section

Skills for Teaching with AI



Figure 5: Image from the Teaching in the Age of AI campaign

Teaching in the Age of AI: 7 Skills for a Changing Future

Type	Quantitative study (parents, teachers, and teenagers) and expert interviews
Target Audience	Teachers, parents, institutions, and media outlets
Launch Date	26 March 2025
Collaborators	GAD3, European Commission, Fundación Orange, Red.es, Microsoft, BBVA, KPMG, Llorente y Cuenca, independent experts
Description	The sixth study by Empantallados, carried out in collaboration with GAD3 and supported by the European Commission and Fundación Orange, explores the impact of artificial intelligence on teenagers' lives and the education sector. Through surveys conducted with families, teachers, and adolescents, as well as interviews with nine experts, the study identifies seven key skills needed to face the challenges posed by AI. The findings were presented at the KPMG Spain auditorium, with participation from representatives of Microsoft, BBVA, Red.es, Orange, and other key players in the digital and education ecosystems.
Link	6th study of Empantallados

EU KIDS ONLINE SPAIN – UNIVERSITY OF THE BASQUE COUNTRY (EHU)

Taking Care of the Digital World: Everyone's Responsibility

Digital Wellbeing: A Shared Challenge for Institutions

Type	Scientific seminar
Target Audience	Institutional stakeholders from various sectors of the Basque Autonomous Community
Launch Date	February 2025
Collaborators	Basque Government, EU Kids Online - University of the Basque Country (EHU), SIC-SPAIN 4.0
Description	A scientific seminar was held at the headquarters of the Basque Government in Vitoria, aimed at institutional stakeholders from key areas involved in promoting the digital wellbeing of children and adolescents—such as health, youth, family, culture, consumer affairs, and public broadcasting. The opening lecture was delivered by the principal investigator of the EU Kids Online V - University of the Basque Country study, funded by the SIC-SPAIN 4.0 consortium, who presented preliminary data on children's digital use. The event also included a collaborative working session among stakeholders to explore the creation of an intersectoral coordination platform.

Cyber-managers: Young People Leading Digital Change from the Classroom



Figure 6: Image from the Cyber-manager's campaign

Webinar: Cyber-managers, Active Digital Citizenship, and the Promotion of Digital Rights

Type	Webinar
Target Audience	Education professionals in primary and secondary schools, particularly those involved in coordination and safeguarding roles within the school community
Launch Date	13 February 2025
Collaborators	PantallasAmigas, EU Kids Online - University of the Basque Country (EHU), SIC-SPAIN 4.0, participating schools
Description	As part of Safer Internet Day 2025, PantallasAmigas and EU Kids Online organised a webinar to reflect on active digital citizenship and the promotion of digital rights. The session featured experts such as Roser Batlle (Spanish Service-Learning Network), Mabel Taravilla (Plataforma de Infancia), Miguel Ángel Casado (REMEDI, EU Kids Online), and Leire Lasuen (Cyber-managers). Students from three schools also took part, sharing their experiences in the Cyber-managers programme and offering suggestions to improve platforms like TikTok and Instagram. The webinar provided practical tools to help schools foster safer and more mindful digital environments.
Link	Cybermanagers Webinar

Avoid Sextortion: Learning Through Play



Figure 7: Image from the sextortion prevention campaign

Sextortion Prevention: A Video Game to Educate and Protect

Type	Educational resource (video game app)
Target Audience	Teenagers, young adults, educational community, and families
Launch Date	March 2025
Description	The Sextortion Prevention app, developed by PantallasAmigas as part of the SIC-SPAIN 4.0 project, is a free video game that simulates a sextortion scenario to raise awareness among adolescents and young adults about this form of online abuse. The game helps players recognise sextortion dynamics, learn how to respond appropriately, and understand the steps to report it. It is designed to be accessible to individuals with intellectual disabilities and is complemented by an Educational Guide for families and educators. It also includes a section with 10 key tips for victims.
Link	"Sextortion Prevention" app

Listen, Engage, Respect: How a Guide Is Created

Young People Leading Digital Change on Safer Internet Day

Type	Event (organised by INCIBE)
Target Audience	Schools, adults working with children and adolescents, technology companies
Launch Date	Tuesday, 11 February
Collaborators	INCIBE, Plataforma de Infancia, panel of young Cyber Correspondents
Description	As part of Safer Internet Day 2025, young people from the panel actively participated in the event organised by INCIBE. Throughout the day, they conducted interviews with directors and leaders from technology and communication companies, providing their critical and constructive perspectives on the safe and responsible use of the Internet. This youth participation amplified their concerns and proposals, reinforcing the role of children and teenagers as active agents in creating a safer digital environment.
Link	News article on the Plataforma de Infancia website

“Guides” Training: Supporting with a Participatory and Rights-Based Approach

“Guides” Training: Supporting with a Participatory and Rights-Based Approach

Type	Training workshop
Target Audience	Educational staff supporting Cyber Correspondents’ groups and members of the youth panel
Launch Date	From December 2024 to date
Collaborators	Plataforma de Infancia, educational teams from the Cyber Correspondents network
Description	These workshops are aimed at educational staff who support Cyber Correspondents’ groups. Their dual purpose is, firstly, to familiarise participants with the workings and potential of the Cyber Correspondents network as an educational tool based on participation and children’s rights; and secondly, to gather improvement proposals to increase the impact and quality of the network’s work.
Link	Guide Area



Figure 8. Participants of the initiative



Figure 9. Creativity

Observatory on Children's Rights in the Digital Environment

Type	Participatory Process
Target Audience	Girls and boys aged 13 to 17
Launch Date	From March 2025 to date
Collaborators	<ul style="list-style-type: none"> • Plataforma de Infancia • PantallasAmigas • SIC-Spain 4.0 Project, under the Safe Internet Centre framework • European Union, as funding entity • INCIBE (National Cybersecurity Institute), as coordinating entity.
Description	The participatory process of the Observatory on Children's Rights in the Digital Environment, promoted by Childhood Platform and PantallasAmigas, aimed to assess whether the digital applications most used by adolescents respect their rights according to the Convention on the Rights of the Child. The process included registration, questionnaires, and online meetings, and concluded with an in-person event where results and proposals were presented to representatives of the platforms.
Link	<ul style="list-style-type: none"> • Observatory on Children's Rights in the Digital Environment • News link on the in-person event • The Observatory on Children's Rights in the Digital Environment holds a key session with representatives of digital applications

REY JUAN CARLOS UNIVERSITY (URJC)

Self-Injury and Young People on Social Media

Open Your Eyes: When Pain is Shared Online



Figure 10: Image from the Open Your Eyes Campaign

Type	Exhibition
Target Audience	General Public
Launch Date	February 2025 (Guadalajara City Council)
Collaborators	URJC, Guadalajara City Council, ComunicAcción
Description	This exhibition encourages reflection on how self-injury is portrayed on social media and how young people express their pain through their own language. Non-suicidal self-injury is increasing among adolescents, who create digital communities with shared codes. The exhibition aims to raise awareness, increase visibility, and foster understanding of this phenomenon from an empathetic and educational perspective.
Link	Article on ComunicAcción website

Closing remarks

The initiatives featured in this report reflect the active commitment of the SIC-SPAIN 4.0 project partners **to promoting a safer, more inclusive, and healthier digital environment for children and young people**. The actions carried out **between February and March 2025** are just a snapshot of the collaborative work that will continue to unfold in the coming months.

The project, which **runs until November 2025**, will continue to drive campaigns, educational resources, research, and participatory spaces aimed at strengthening digital citizenship and protecting children's rights in the online environment. With the involvement of public, private, and civil society organisations, SIC-SPAIN 4.0 is working towards a more aware, critical, and resilient digital society.



Consortium coordinated by:



INSTITUTO NACIONAL DE CIBERSEGURIDAD

Consortium members:



FUNDACIÓN
**Aprender
a Mirar**



UNIVERSIDAD
COMPLUTENSE
MADRID



ASSOCIACIÓ
**Consumidors
Audiovisuals**



Asociación de Usuarios
de la Comunicación



Universidad
del País Vasco

Euskal Herriko
Unibertsitatea



Universidad
Rey Juan Carlos



plataforma
de infancia
España



PantallasAmigas



Associated member:



INSTITUTO NACIONAL DE
TECNOLOGÍAS EDUCATIVAS Y DE
FORMACIÓN DEL PROFESORADO



Co-funded by
the European Union



SIC-SPAIN