

Events · Activities · Initiatives · Training

June/July 2025

# RESULTS BULLETIN

"Awareness, education and protection of minors in the use of Internet and digital technologies"



Co-funded by  
the European Union



SIC-SPAIN

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This report is part of the regular monitoring of the “Safer Internet Centre Spain 4.0” (SIC-SPAIN 4.0 [1]) project, an initiative co-funded by the European Union through the Digital Europe Programme and coordinated by the Spanish National Cybersecurity Institute (INCIBE).

**Its objective is to promote a safer, healthier, and more inclusive digital environment for children and young people in Spain through awareness-raising, training, research, and the active involvement of minors, families, professionals, and social agents.**

This document provides a structured summary of the initiatives carried out by the consortium’s partner organisations during the period of June–July 2025. Each entry includes key information about the activity, its type, target audiences, relevant links, and impact data where available.

The purpose of this report is to support the visibility, monitoring, and dissemination of the actions undertaken.

[1] <https://www.incibe.es/incibe/informacion-corporativa/con-quien-trabajamos/proyectos-europeos/sic-spain4>

## Participants and collaborators

During this period of SIC-SPAIN 4.0 (June–July 2025), different activities were delivered, including workshops, campaigns, educational programmes, and awareness-raising initiatives by the following consortium partners:

- Spanish National Cybersecurity Institute (INCIBE) – Coordinator
- Spanish Association of Paediatrics (AEPED)
- Association of Communication Users (AUC)
- Empantallados
- EU Kids Online Spain - University of the Basque Country (EHU)
- Federation of Associations for Media Quality (ICMedia)
- Fundación Cibervoluntarios
- Fundación Aprender a Mirar (FAAM) and its affiliated entity, Asociación de Consumidores de Medios Audiovisuales de Cataluña (ACMAC)
- Gaptain
- PantallasAmigas
- Plataforma de Infancia
- Rey Juan Carlos University (URJC)
- Complutense University of Madrid (UCM)
- National Institute of Educational Technologies and Teacher Training (INTEF) – Associated entity

## Impact and collaboration

**On yet another occasion, the actions carried out during this period reflect a dynamic shaped by collective commitment and collaboration between organisations.**

The Family Passport for the First Mobile Phone (PantallasAmigas) is an initiative that supports families in encouraging responsible use of the first mobile phone by teenagers, offering educational resources and guidance.



This bulletin **covers a period marked by key themes related to responsible technology use**, digital education, and active participation in virtual environments.

Reflections were **encouraged on digital rights, the impact of social platforms**, and the role of families in mediating the use of the Internet and video games.

In addition, specialised tools and services were **offered to promote safer, more inclusive and more mindful digital environments**, with particular attention to vulnerable groups and the development of emerging technologies.

These initiatives have successfully activated integrative dynamics of learning, active participation and collective reflection, fostering a more conscious, responsible and engaged digital culture.

## Description of activities

### Duration



Between June and July 2025, the partner organisations of the SIC-SPAIN 4.0 project carried out a range of initiatives **focused on promoting digital risk prevention, responsible technology use, and the development of digital skills among students, educators and families.**

Examples include Empantallados, which provided free resources for families seeking to educate their children on responsible technology use, and the Association of Communication Users, which developed an app to rate audiovisual content by recommended age. The Spanish Association of Paediatrics (AEPED) also organised events to guide the use of digital technologies according to children's age, aiming to reduce risks to physical, emotional and social health.

The activities carried out encouraged reflection on the progress, challenges and opportunities in studying childhood and adolescence within today's communicative ecosystem. Thanks to their hybrid and collaborative approach, they successfully engaged diverse audiences including students, educators, professionals from the social and educational sectors, and institutional representatives.

## Activities June – July 2025

### GAPTAIN

#### KCU Programme

#### KCU Programme (Kids Centric Universe) NAVARRA



Figure 1. UNESCO recognition in 2024



Figure 2. Poster for the programme



Figure 3. Timeline

<b>Type</b>	Educational programme
<b>Target Audience</b>	The programme involved pupils from Years 5 and 6 of primary school (aged 10 to 12), as well as their families and the teaching staff of the participating schools.
<b>Launch Date</b>	From January 2025 to date
<b>Collaborators</b>	Gaptain, Consejería de Educación del Gobierno de Navarra, Departamento de Convivencia del Gobierno de Navarra and UNESCO.
<b>Description</b>	Gaptain, in collaboration with the Department of Education of Navarra, has implemented the Kids Centric Universe platform in seven public schools to promote digital risk prevention, responsible technology use, and the development of digital skills among students, teachers and families. Each classroom carries out an initial assessment that enables the creation of a personalised teaching unit. The initiative, recognised by UNESCO in 2024 as an example of good educational practice, includes online sessions with the Education and Coexistence departments, and is communicated to schools via email and newsletters.
<b>Link</b>	<a href="#">Web for the KCU Platform</a>

### EU KIDS ONLINE SPAIN – UNIVERSITY OF THE BASQUE COUNTRY (EHU)

#### Childhood and Communication Encounter: Reactivating the Dialogue



Figure 4. Promotional poster (schedule)

<b>Type</b>	Scientific Conference
<b>Target Audience</b>	Scientific Conference
<b>Launch Date</b>	5 June 2025
<b>Collaborators</b>	EU KIDS ONLINE SPAIN (UPV/EHU), Universitat Autònoma de Barcelona
<b>Description</b>	The Childhood and Communication Association resumes its activities with the aim of reactivating dialogue among researchers and strengthening the academic network on children and communication. The event seeks to reflect on advances, challenges, and opportunities in the study of childhood and adolescence within today's communication ecosystem, promoting connection, knowledge exchange, and the visibility of children's voices.
<b>Link</b>	<a href="#">Event section (Villanueva University website – Multidisciplinary Educational Research Association)</a>

## XIII International Multidisciplinary Congress of Educational Research – CIMIE 25



Figure 5. Promotional poster

### XIII Congreso Internacional Multidisciplinar de Investigación Educativa

Type	Oral Presentation
Target Audience	Teachers, researchers, experts, ...
Launch Date	3 – 4 July 2025
Description	As every year, the <u>International Multidisciplinary Congress of Educational Research</u> brings together seasoned academic researchers, early-career researchers, and other professionals connected to the field of education from various disciplines and countries. A glance at the program is enough to see that this is not just any educational event, but a congress of very high scientific and human quality. Similar events exist in different parts of the world, but they often lack the same open, egalitarian, and democratic character.
Link	<a href="#">Multidisciplinary Educational Research Association</a>

## ‘The Great Dialogue’ Lecture Series



Figure 6. Promotional poster

### The Great Dialogue: “Anxiety Management Strategies in Education”

Type	Presentation (online format)
Target Audience	Faculty members, undergraduate and graduate students, active journalists, families, professionals, and experts from various fields related to the safe use of the Internet by children and adolescents and education.
Launch Date	3 July 2025
Description	Dr. Gemma Martínez Fernández moderated the virtual conference ‘Anxiety Management Strategies in the Educational Context’, delivered by Prof. Sonia Livingstone (LSE) as part of the The Great Dialogue lecture series. With participation from over 10 Ibero-American countries, the session addressed anxieties within the school ecosystem, debates on technologies in Spain, the need for critical literacy, and shared responsibility among platforms, institutions, and families. The activity supported the objectives of SIC-Spain 4.0 by promoting safe, evidence-based educational practices.
Link	<a href="#">Website of the Communication and Education Office at Universitat Autònoma de Barcelona</a> Social media: <ul style="list-style-type: none"> <li>• <a href="#">YouTube channel</a></li> <li>• <a href="#">X account</a></li> <li>• <a href="#">Instagram account</a></li> </ul>

Summer 2025 Campaign

Awareness and Resources Campaign



Figure 7. Campaign promotion

Type	Summer 2025 Campaign
Target Audience	Parents, teachers, and educators
Launch Date	June 2025
Description	Campaign highlighting the value of screen-free family trips. It encourages rediscovering family connection during road trips by putting aside mobile phones and tablets to share quality time.
Link	<a href="#">Empantallados Website</a>

What You Should Know: Roblox



Figure 8. Promotional illustration

Type	Article
Target Audience	Parents, teachers, and educators.
Launch Date	June 2025
Description	Roblox is a very popular platform among children and adolescents, with over 380 million active users per month. In the U.S. and Europe, half of children aged 6 to 16 use it.
Link	<a href="#">Empantallados Website</a>

Development of a self-labelling system for audiovisual content

Selflabelling

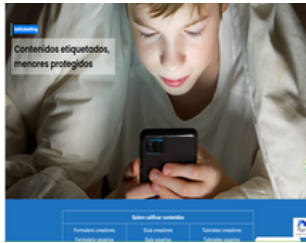


Figure 9. Promotional material for the application

Selflabelling



Figure 10. Image of the online application

Type	Online Application
Target Audience	Content creators, adults responsible for minors, general users
Launch Date	June 2025
Collaborators	The National Commission for Markets and Competition (CNMC), audiovisual service providers, and user associations.
Description	AUC has developed an application to rate audiovisual content by recommended age, based on the CNMC system and the Self-Regulation Code. It provides personalized forms, guides, and tutorials, and aims to integrate into online platforms through metadata, facilitating parental control and age verification.
Link	<a href="#">Selflabelling Website</a>

In-Person Meeting of the Youth Panel “Ciberresponsales”

Ciberencuentro 2025



Figure 11. Photograph from the 2025 Cyber Meeting



Figure 12. Promotional poster

Type	Meeting
Target Audience	Girls and boys aged 12 to 17 participating in the Ciberresponsales network
Launch Date	30 May to 1 June
Collaborators	Ciberresponsales and Plataforma de Infancia
Description	The 14th National Meeting of Ciberresponsales brought together young people from across Spain to strengthen the network, share concerns, and promote children’s rights through educational and recreational activities.
Link	<a href="#">Meeting news webpage</a> <a href="#">Ciberresponsales website</a> . <a href="#">Youth journalists’ social network</a> <a href="#">Link to the Ciberresponsales call</a>

## Observatory on Children's Rights in the Digital Environment



Figure 13. Participants of the initiative



plataforma de infancia

Figure 14. Creativity

<b>Type</b>	Participatory Process
<b>Target Audience</b>	Girls and boys aged 13 to 17
<b>Launch Date</b>	From March 2025 to date
<b>Collaborators</b>	<ul style="list-style-type: none"> <li>• Plataforma de Infancia</li> <li>• PantallasAmigas</li> <li>• SIC-Spain 4.0 Project, under the Safe Internet Centre framework</li> <li>• European Union, as funding entity</li> <li>• INCIBE (National Cybersecurity Institute), as coordinating entity.</li> </ul>
<b>Description</b>	The Observatory on Children's Rights in the Digital Environment, driven by the Plataforma de Infancia and PantallasAmigas, assessed whether the apps most used by adolescents comply with the Convention on the Rights of the Child.
<b>Link</b>	<ul style="list-style-type: none"> <li>• <a href="#">Observatory on Children's Rights in the Digital Environment</a></li> <li>• <a href="#">News link on the in-person event</a></li> <li>• <a href="#">The Observatory on Children's Rights in the Digital Environment holds a key session with representatives of digital applications</a></li> </ul>

## FOUNDATION APRENDER A MIRAR (FAAM) AND ITS AFFILIATED ENTITY ASOCIACIÓN DE CONSUMIDORES DE MEDIOS AUDIOVISUALES DE CATALUÑA (ACMAC)

### Youth Programs

## Cybermeeting 2025



Figure 15. Image from one of the sessions



Figure 16. Image of a Weko session in a school



Figure 17 and 18. Infographics / Tips and educational resources

<b>Type</b>	Talks, Workshops, Webinars, Materials, and Educational Resources
<b>Target Audience</b>	Children, Adolescents, Families, and Teachers. Different formats depending on the ages of the participating courses
<b>Launch Date</b>	From May 2025 to date
<b>Collaborators</b>	Schools, institutions, organizations, universities, Universitat Internacional de Catalunya (UIC), cultural entities, CosmoCaixa Science Museum, Colegio Fert Batxillerat, Alejandro Villena
<b>Description</b>	During the 2024–2025 academic year, several initiatives have been undertaken to promote media literacy and the responsible use of technology, including talks, workshops, projects, events, programmes and informational capsules.
<b>Link</b>	<a href="#">Contraste Website</a> <a href="#">Asociación de Consumidores de Medios Audiovisuales (ACMAC)</a> <a href="#">Aprender a Mirar Website</a>

### Ciber-Fest Mega-Event (Closing of the 2024–25 Weko Program)



Figure 19. Image from Elesky's concert



Figure 20. Promotional poster

<b>Target Audience</b>	8 schools (5th and 6th grade students)
<b>Launch Date</b>	From May 2025 to date
<b>Collaborators</b>	Subze, Pau Fernández, and Elena Loredo.
<b>Description</b>	The awards for the contest 'For a (Techno)Logical Consumption' were presented, in which students from 8 schools submitted posters to raise awareness about tech addictions, covering topics such as the brain, video games, and cyberbullying. Joint activities were held as part of Weko during the event. In the previous edition, participants included Subze, a singer who spoke about cyberbullying, and Pau Fernández, a Kings League player, who shared how excessive mobile phone use affected important moments in his life. In 2025, the guest was Elena Loredo (Elesky), pianist, composer, and streamer, who shared her experience as a digital creator.
<b>Link</b>	<a href="#">Aprender a Mirar Website</a>

### Award for the best quality online content for children and adolescents + Awareness campaigns + Participatory and creative activities, and Contraste.info + PDA Bullying



Figure 21. Book presentation 'La selva hace clic'



Figure 22. New challenge: 'Cetox - this summer, detox your brain'

<b>Type</b>	Competition, campaigns, educational resources
<b>Destinataries</b>	General public: children, adolescents, families and teachers
<b>Launch Date</b>	From May 2025 to date
<b>Collaborators</b>	Contraste.info, Fundación Princesa de Girona, Joaquina, Teo Bok, PDA Bullying
<b>Description</b>	Campaigns have been launched on online hypersexualisation, responsible screen use and gender equality, highlighting #LiveYourRealLife and #ShesAperson, as well as the "Cetox" challenge during the summer. Recognition of AmplificARTE was also shared, and improvements to digital resources were introduced: a new version of the Contraste.info app and an update to the PDA Bullying database, now featuring more than 950 records.
<b>Link</b>	<a href="#">Contraste website</a> <a href="#">PDA Bullying website</a>

71st AEP Congress

Family Digital Plan



Figure 23. Promotional poster and creative materials for the Congress

Type	Presentation at the 71st AEP Congress
Target Audience	Pediatricians and families
Launch Date	5-7 June 2025
Description	In June 2025, a keynote presentation took place as part of the 71st AEP Congress. This event is part of a project designed to help families guide the use of digital technologies according to their children’s ages, aiming to reduce risks to their physical, emotional, and social health.
Link	<a href="#">AEPED website (section: Family Digital Plan)</a>

IX Media Ethics Congress 2025: Communication Ethics and Mental Health

Congress at Cardenal Herrera University (CEU), Valencia



Figure 24. Promotional poster for the Congress

Type	Congress
Target Audience	General public, especially academia
Launch Date	24-26 June 2025
Description	The URJC Congress focused on self-harming behavior and the media – a behavior present in young people’s lives on social networks but absent from coverage in traditional media such as television and radio.
Link	<a href="#">Media Ethics Website</a>

Childhood and Communication Meeting

Childhood and Communication: Reactivating Dialogue



Figure 25. Promotional poster including the programme content of the event day

Type	Meeting between researchers on minors and communication in the round table “Minors, Emotional Well-being and Mental Health.”
Target Audience	Researchers
Launch Date	5 June 2025
Description	The Rey Juan Carlos University (URJC) presented communication initiatives aimed at the general public on the topic of self-harm, with the goal of informing, raising awareness, and preventing this behavior among young people.
Link	<a href="#">University of Villanueva Website (Events section)</a>

## What Your Handwriting Says About You: Discover Its Hidden Strokes

### WebApp: Hidden Strokes – Your Handwriting Matters

<b>Type</b>	WebApp development
<b>Target Audience</b>	General public
<b>Launch Date</b>	June - July 2025
<b>Description</b>	The WebApp will enable users to utilise the Hidden Strokes tool, based on AI trained by psychologists and graphologists, to analyse students' handwriting and detect signs related to mental health. This application aims to provide accessible and innovative prevention resources.
<b>Link</b>	<a href="#">Technical report on the ComunicAcción website</a> <a href="#">Trazos ocultos</a>

## PANTALLASAMIGAS

### New Conferences and Actions on Children's Rights

#### Conference: 'Video Games and Children's Digital Rights'



Figure 26. Photo of the event day



Figure 27. Promotional poster for the event day

<b>Type</b>	Conference and Presentations
<b>Target Audience</b>	Experts, professionals, and the general public
<b>Launch Date</b>	27 June 2025
<b>Collaborators</b>	Faculty of Engineering at the University of Deusto and the Internet Users Association
<b>Description</b>	The University of Deusto hosted the conference 'Video Games and Children's Digital Rights'. The event focused on analyzing how video games impact the protection and promotion of children's and adolescents' digital rights. The session was moderated by Jon Cortázar, founder of Relevo, and brought together experts in data protection, the video game industry, psychology, engineering, and family counseling. As the closing presentation, Jorge Flores, director of PantallasAmigas, introduced the Video Game Observatory – an initiative in development aimed at supporting families from a health and digital safety perspective.
<b>Link</b>	<a href="#">PantallasAmigas Website (Blog: Conference)</a> <a href="#">PantallasAmigas Website (Blog: Video Games and Children's Digital Rights)</a>

### Video Game "Sextortion Prevention"



Figure 28. Screenshot of the app



Figure 29. Promotional logo of the video game

<b>Type</b>	Educational resource in video game app format
<b>Target Audience</b>	Adolescents, young people, the educational community, and families
<b>Launch Date</b>	From March 2025 to date
<b>Description</b>	The app Sextortion Prevention, developed by PantallasAmigas within the SIC-SPAIN 4.0 project, is a free educational video game aimed at adolescents and young people. It simulates an online sexual blackmail scenario to help identify this form of cyberviolence, raise awareness about its consequences, and teach how to respond and report it—even as a witness. The game is designed to be accessible to people with intellectual disabilities, who may also be at risk.
<b>Link</b>	<a href="#">PantallasAmigas Website (App presentation)</a>

## Service Enhancement: Family Counselling and Support, and Development of Complementary Content

### Family Support Service



Figure 30. Screenshot of the website



Figure 31. Promotion of the Family Support Service

<b>Type</b>	Service and educational/consultation resource
<b>Target Audience</b>	Families
<b>Launch Date</b>	June 2025
<b>Description</b>	A support service for families focused on improving parental mediation in Internet use through personalized assistance and supporting content. It complements the 017 helpline by focusing exclusively on the positive use of the Internet, without addressing issues involving criminal implications. The service offers self-assessment tools and ongoing guidance, providing a deeper and more specialized approach. It builds upon the service initiated under SIC-SPAIN 3.0, incorporating improvements and new functionalities.
<b>Link</b>	<a href="#">PantallasAmigas Website (Family Support Service)</a>

## Online information and advice services for the healthy use of videogames

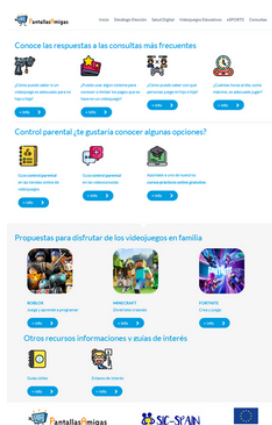


Figure 32. Screenshot of the website



Figure 33. Promotional banner



Figure 34. Observatory Working Group



Figure 35. Promotional banner

<b>Type</b>	Service and educational and consultation resource. Service reinforcement: <ul style="list-style-type: none"> <li>• Guidance and support for families</li> <li>• Creation of complementary content for the Video Game Observatory</li> </ul>
<b>Target Audience</b>	Families
<b>Launch Date</b>	In progress
<b>Description</b>	A new service supports families in promoting the healthy use of video games, with content adapted for children with intellectual or physical disabilities. The Youth Panel of Plataforma de Infancia collaborates in the proposal and validation of materials.
<b>Link</b>	<a href="#">Website of Videojuegos en Familia (PantallasAmigas)</a>

## Child Digital Rights Observatory

<b>Type</b>	Working groups, Conference with participation from representatives of Instagram, WhatsApp, and YouTube.
<b>Target Audience</b>	Girls and boys aged 13 to 17. 300 adolescents from 25 organizations across 11 autonomous communities.
<b>Collaborators</b>	Plataforma de Infancia together with PantallasAmigas
<b>Launch Date</b>	Registration period April 2025, online working group sessions until May 2025, Workday on June 18, 2025, Results report in September 2025.
<b>Description</b>	Under the technical direction of the Plataforma de Organizaciones de Infancia and PantallasAmigas, and with active participation from the Youth Panel, a new observatory is launched to promote children's digital rights. Its work will focus on monitoring progress, proposing improvements to key stakeholders, and raising awareness about the importance of applying Observation No. 25 in the digital environment.
<b>Link</b>	<a href="#">Observatory on Children's Rights in the Digital Environment Website</a>



Figure 36. Presentation of the initiative



Figure 37. Poster for the educational day

### Family Passport for the First Mobile Phone

<b>Type</b>	Online training resource, Conference
<b>Target Audience</b>	Families, adults, and adolescents aged 13 to 15
<b>Launch Date</b>	5 June 2025 (Conference date). Registration period for the Passport from June 2025
<b>Collaborators</b>	Promoted by PantallasAmigas, with the support of TikTok and the collaboration of the Faculty of Engineering at the University of Deusto, co-funded by SIC-Spain 4.
<b>Description</b>	The Family Passport for the First Mobile Phone is a training and support initiative aimed at families considering giving their adolescent children their first mobile phone or who have recently done so. Its goal is to help create appropriate conditions for responsible device management in the early stages of use. On June 5, at Voxel School Madrid, it was officially presented during the conference 'Parental Mediation and Control for Digital Well-being: A Shared Responsibility'. The initiative includes a platform with articles, activities, and videos for both adults and adolescents.
<b>Link</b>	<ul style="list-style-type: none"> <li>• <a href="#">Family Passport for the First Mobile Phone Website</a></li> <li>• <a href="#">PantallasAmigas Website (Conference: Parental Mediation and Control for Digital Well-being: A Shared Responsibility)</a>.</li> </ul>

## INSTITUTO NACIONAL DE CIBERSEGURIDAD (INCIBE)

### Sharenting: when parents put their children's image at risk



Figure 38. Campaign creative

<b>Type</b>	Awareness campaign
<b>Destinataries</b>	Families
<b>Launch Date</b>	June 2025
<b>Description</b>	Campaign to raise awareness about the risks of sharenting, with web resources, videos, infographics and blogs offering advice and reflections to protect children's privacy.
<b>Link</b>	<a href="#">INCIBE website</a>

### Update of parental control tool sheets for services, devices and applications



Figure 38. Campaign creative

<b>Type</b>	Awareness resource
<b>Destinataries</b>	Families
<b>Launch date</b>	July 2025
<b>Description</b>	Update of the web-based sheets on parental control features in various applications, devices or services accessible to minors.
<b>Link</b>	<a href="#">INCIBE website</a>

# Closing remarks

The initiatives featured in this report reflect the active commitment of the **SIC-SPAIN 4.0 project partners to promoting a safer, more inclusive, and healthier digital environment for children and young people**. The actions carried out **between June and July 2025** are just a snapshot of the collaborative work that will continue to unfold in the coming months.

The project, which **runs until November 2025, will continue to drive campaigns, educational resources, research, and participatory spaces** aimed at strengthening digital citizenship and protecting children's rights in the online environment. With the involvement of public, private, and civil society organisations, SIC-SPAIN 4.0 is working towards a more aware, critical, and resilient digital society.



Consortium coordinated by:



INSTITUTO NACIONAL DE CIBERSEGURIDAD

Consortium members:



FUNDACIÓN  
**Aprender  
a Mirar**



UNIVERSIDAD  
**COMPLUTENSE**  
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ASSOCIACIÓ  
**Consumidors  
Audiovisuals**



Asociación de Usuarios  
de la Comunicación



Universidad  
del País Vasco

Euskal Herriko  
Unibertsitatea



Universidad  
Rey Juan Carlos



plataforma  
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